

# Trapollo, a Cox Business company, Expands Market Availability of New Telehealth Solution, SimplyMD

**SimplyMD offers a free trial to eligible practices and aims to make it easy for private and group practices to offer a universal, safe, and simple way to connect clinicians with their patients**

**ATLANTA - Sept. 16, 2020 --** Today, Trapollo has expanded the availability of their bold new telehealth solution, SimplyMD, enabling practices to stay connected and treat their patients remotely. Trapollo and Cox Business see telehealth as the new standard of care across healthcare and this tool as a simple, easy-to-use, affordable option for private and group practices.

Trapollo's SimplyMD telehealth solution for group practices was designed for:

- **Simplicity:** aiming to make the telehealth experience easy to use for both patients and practices.
- **Convenience:** enabling both providers and patients the flexibility to give and receive healthcare when and where it is most convenient.
- **Affordability:** giving practices a cost-effective platform with no surprise fees allowing for unlimited telehealth visits.
- **Security:** providing practices with a HIPAA compliant platform to help ease worries around security and compliance

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When telehealth and virtual care are offered to patients, the cost of getting care can decrease while the capacity to provide care dramatically increases. The new SimplyMD solution from Trapollo helps physicians stay in touch with their patient population to deliver more targeted, remote care.

Our technology collaborator, Pager, found that 66% of patient cases can be treated with virtual care, including 33% through self-care.\* And outside of COVID-19, the study also observed that nearly half of telehealth consults are for low-acuity issues which often don't require an in-person visit, making virtual care that much more important.

The new solution -- previously piloted in the Omaha, Nebraska area, will be available broadly with a 90-day free

trial available to eligible practices in Cox markets in Rhode Island, Louisiana, California, Arizona, Oklahoma and Virginia. With no downloads or integrations necessary, it is a fast way for practices to begin rolling out telehealth and virtual care.

For more information about SimplyMD, please visit [here](#).

*\*Proprietary data from Pager; 2019-2020.*

## **About Trapollo**

Trapollo is a leading end-to-end, connected healthcare solution provider focused on improving patient care by mobilizing clinical engagement. We help to accelerate our customers' vision of connected healthcare, providing world-class program design and consulting, integrated clinical applications, and program operations and support.

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## **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K–12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit [www.coxbusiness.com](http://www.coxbusiness.com).

## **About Pager**

Pager is your virtual care companion that provides a personalized, connected care experience throughout your healthcare journey, like having a "doctor in the family." Pager provides people with the right information, navigation and coordination services to access the complete set of virtual care services including triage, telemedicine, prescriptions, appointments, transportation and after-care follow-up. Pager simplifies the healthcare experience by enabling collaboration with multiple healthcare professionals into a unified group conversation through various omni-channel modalities.

For more information, please visit <https://pager.com/> or contact [press@pager.com](mailto:press@pager.com)

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