

# Cox Business Managed WiFi Now Available in Northeast and Southeast

**Cox Business Managed WiFi helps attract and retain customers and guests while enabling a productive mobile workforce**

**ATLANTA – April 16, 2018** – Today, Cox Business announces that Cox Business Managed WiFi is now available to all customers in the Northeast and parts of the Southeast region. Over the following months, Cox Business Managed WiFi will be deployed across the national Cox Communications footprint.

Cox Business Managed WiFi enhances business productivity, while enriching the customer experience. The new service provides customers and employees with a commercial-grade, fast and secure connection to the Internet via WiFi. Beginning as a trial in 2017, the new service enhances the existing Cox Business portfolio of broadband capabilities.

“Our business requires that customers wait for their food, and with Cox Business Managed WiFi, they no longer mind the extra minutes when we are busy,” said Victor Martinez, Chief Operating Officer of Piezonis. “We are in the restaurant business and don’t have the time to waste on slow WiFi providers. Managed WiFi from Cox Business is the solution we desperately needed!”

“Our WiFi network is easier to access, more secure, and more manageable since partnering with Cox Business,” said Brianna Howes, guest relations, Journey Church. “We needed to provide a worry-free WiFi experience to accommodate our church members, guests, and staff. With the new service, we’re happy we’ve been able to provide the connectivity our guests expect.”

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## **Speed and coverage**

Cox Business Managed WiFi delivers speeds up to 1 gigabit-per-second (Gbps) for both private and public WiFi networks and provides the ability to choose guest bandwidth speed. Our flexible technologies provide WiFi coverage for entire work areas, up to 36,000 square feet indoors or up to 24,000 square feet indoor and 12,000 square feet outdoor. The range of backhaul options up to 1 Gbps provides capacity for up to 250 guests and employees.

## **Network management and support**

With professional design, installation and certification, Cox Business Managed WiFi is a turnkey solution for business owners. Business-grade support and 24/7 WiFi network monitoring allows more time to focus on growing the bottom-line. Plus, analytics and reporting help assess peak usage and active or historical sessions to determine demand and the optimal user experience.

The new service also ensures business productivity is not compromised by guest activity and prevents guests from negatively impacting another users' experience through a comprehensive bandwidth management platform.

## **Marketing and Branding Options**

Cox Business Managed WiFi allows businesses to extend marketing and awareness campaigns by introducing interstitial splash pages, branding WiFi networks and portals, which provides additional advertising and promotional opportunities.

## **Security**

Cox Business Managed WiFi provides a secure solution with various options, including network passcodes, splash page login and end user license agreements, basic firewall, power management and rogue access point detection.

## **Mobility**

A mobile workforce can be empowered with Cox Business Managed WiFi by allowing for a secure BYOD policy, by supporting mobile point of sales (POS) systems and by blanketing the business with WiFi connectivity at maximum transmission rates.

Bring Your Own Device (BYOD) users can quickly and safely access wired systems while at work, including printers and servers. BYOD apps are protected from Internet-based attacks while on the business network with a firewall, while content filtering ensures BYOD apps are used for business-related activities while within the business network.

## **IoT Integration**

With support for encrypted, access-controlled and private network IDs not visible to guests, employees, contractors or consultants, Cox Business Managed WiFi also helps support the implementation of Internet of Things (IoT) technology solutions by enabling connectivity for devices that lack WPA-AES encryption capability and lack a browser for splash page authentication

## **Packages**

With Cox Business Managed WiFi, businesses can select from three robust packages to meet their specific needs: Guest Package, Private Package and Total Package.

- Guest WiFi Package
  - For business customers, guests and vendors. Includes up to 4 guest network IDs with splash page passcode and end-user license agreement access control.
- Private WiFi Package
  - For business employees and internal use. Includes up to 4 private network IDs with encrypted and private network ID passcode access control.

- Total WiFi Package
  - Includes both private and guest networks, each with separate access controls.

For more information, please visit <https://www.cox.com/business/networking/managed-wifi.html>

Follow @CoxBusiness on Twitter and join the conversation.

### **About Cox Communications**

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in broadband, voice and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity 12 times. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

### **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data, video and security services for more than 350,000 small and regional businesses nationwide, including healthcare providers, K-12 and higher education, financial institutions and federal, state and local government organizations. The organization also serves most of the top tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit [www.coxbusiness.com](http://www.coxbusiness.com).

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