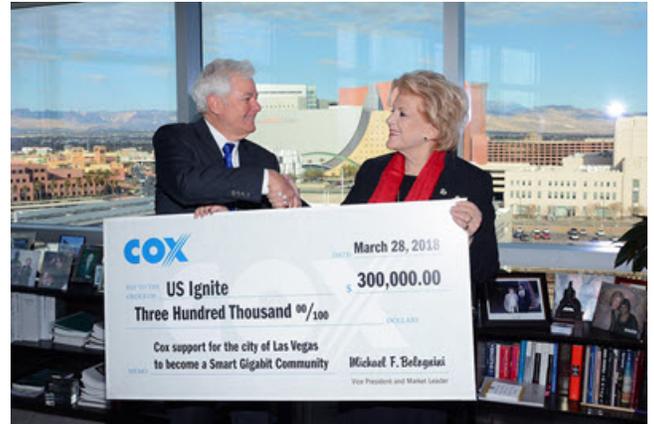


# Cox Sponsors City of Las Vegas as Latest Smart Gigabit Community

## Las Vegas joins network of other U.S. cities driving local innovation

**LAS VEGAS** - US Ignite Inc., a nonprofit organization helping to accelerate advanced networking technologies, and Cox Communications announced today the designation of the city of Las Vegas as the newest member of the Smart Gigabit Communities (SGC) program. The announcement was made today during the [2018 US Ignite Application Summit](#) held in Kansas City and co-located with the [Smart Cities Connect Conference & Expo](#).

Funded by the [National Science Foundation \(NSF\)](#) in 2015, US Ignite's SGC program is creating "living lab" environments for the next generation of gigabit applications. Las Vegas, the 25th community designated as a SGC, joins 24 other national and international communities participating in the SGC program.



The SGC program facilitates collaboration among US Ignite, universities, municipalities, community anchor institutions like hospitals and schools, nonprofits, network carriers and ISPs. Together, these organizations are focused on developing smart gigabit applications that can address local community needs, such as education, workforce development, public safety and community health. Each community joining the network has made a significant commitment toward embracing next-generation smart city and Internet technologies to keep pace with the world's rapidly changing technology and economy. Additionally, each member of the program has committed to develop two gigabit applications or gigabit services per year that provide advanced technology solutions to issues faced by that community. They also agree to share those applications with the others in the Smart Gigabit Communities program.

"We are phenomenally excited and honored to be one of the 25 cities chosen to participate in the US Ignite Smart Gigabit Communities program," Mayor Carolyn G. Goodman said. "Las Vegas has become known as a city of innovation, and I know this partnership with Cox Communications will continue to move us toward becoming a world-class city."

While many communities in the SGC program are funded by grants from the NSF, Cox Communications has been the only private business to sponsor multiple communities to participate in the program. Las Vegas is the third Smart Gigabit Community funded by Cox Communications in the past two years. Phoenix was named as a Smart Gigabit Community funded by Cox in 2016 and San Diego was named in 2017.

"Many communities are in search of ways to position themselves as technology drivers and innovation leaders in economic development and quality of life for their residents," said Michael Bolognini, vice president and market leader of Cox

Communications in Las Vegas. “But being officially designated as a ‘Smart Gigabit Community’ and gaining entry into the cohort of national and international communities with shared access to new apps to improve local government services and quality of life for Las Vegas residents is a great testament to the spirit of innovation in our city. Cox has additionally positioned Las Vegas for success as a Smart Gigabit Community through its investments in its gigabit-enabled infrastructure throughout Las Vegas... a critical need for the Smart Cities of the future.”

Cox has been steadily building out its network infrastructure in Las Vegas since making its commitment to Southern Nevada nearly 20 years ago. The Company began offering multi-gig speeds to commercial customers more than a decade ago and is set to complete network enhancements this year that will provide gigabit internet throughout its entire footprint in the Las Vegas area, by the end of 2019.

“The city of Las Vegas represents an invaluable expansion to our network of Smart Gigabit Communities program,” said US Ignite Executive Director William Wallace. “We anticipate that the addition of the city of Las Vegas into our ecosystem of Smart Gigabit Communities will yield many benefits not just for the city of Las Vegas, but also for people throughout the country. We appreciate Cox Communications’ commitment to the program overall and for making the city of Las Vegas’s participation a reality.”

US Ignite has organized local communities and assisted in building over 100 next-generation advanced networking applications since its inception. Each participating community receives access to a low-latency and ultra-fast network with local cloud computing and storage capabilities that will support highly interactive and visually immersive experiences not possible on today’s commercial Internet.

### **About Cox Communications**

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in broadband, voice and commercial services, industry-leading customer care and its outstanding workplaces. For nine years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc’s Top 50 Companies for Diversity 12 times. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

### **About US Ignite, Inc.**

US Ignite spurs the creation of next-generation applications and services that leverage advanced networking technologies to build the foundation for smart communities. The nonprofit organization helps to accelerate new wired and wireless networking advances from research to prototype to full-scale smart community and interconnected national deployments. US Ignite’s Smart Gigabit Communities program accelerates the adoption of ultra-fast, programmable fiber and wireless networks as the bedrock of smart communities by identifying new economic and social opportunities created by those networks. Additionally, US Ignite, together with Northeastern University, operates the National Science Foundation-funded Platforms for Advanced Wireless Research (PAWR) Project Office (PPO), coordinating a \$100 million public-private partnership of federal agencies and over 25 leading companies and technology associations supporting the deployment of wireless research platforms in multiple

communities across the United States. Together, these collaborative efforts among research universities, local communities, and industry will yield breakthroughs in new wired and wireless networking technology. The applications and services that result from this work will help enrich residents' lives while generating improved and potentially transformative community services, investment in high-growth startups, and high-skilled jobs.

###

---

Additional assets available online:

[https://newsroom.cox.com/cox\\_sponsors\\_smart\\_gigabit\\_community\\_Las\\_Vegas](https://newsroom.cox.com/cox_sponsors_smart_gigabit_community_Las_Vegas)