Cox Mobile Announces Family Plans, Multi-Line Discounts for Gig Unlimited Customers

Cox Mobile customers and their families now pay less per line with multiple Gig Unlimited lines

ATLANTA - September 7, 2023 - Cox Communications announced that Cox Mobile customers can save even more on their monthly mobile bill when they have two or more Gig Unlimited lines.

Cox Mobile offers customers the choice between two simple plans: Pay As You Gig for \$15 per gig per month and Gig Unlimited for \$45 per month. The newly announced multi-line pricing strategy is designed to help customers with more than one Gig Unlimited line save even more each month:

- 1 Gig Unlimited line: \$45 per line/month
- 2 Gig Unlimited lines: \$40 per line/month
- 3 Gig Unlimited lines: \$35 per line/month
- 4 Gig Unlimited lines: \$30 per line/month

"Our new multi-line pricing strategy isn't just a traditional 'family plan' – it's designed to help any customer with multiple lines save money," said Mark Lawson, executive vice president, chief marketing and sales officer of Cox Communications. "Whether they have children, parents, or friends on their mobile phone plan, they'll save money each month by switching to Cox Mobile."

Existing customers with more than one Gig Unlimited line will automatically see the new discounts go into effect on their next Cox Mobile bill – no action needed.

Cox Mobile is exclusively available to Cox Internet customers. With unlimited talk and text and no term agreements, customers can choose between two simple data plans designed with their needs and budget in mind. In addition to the multi-line discounts, they can save even more each month when combining their internet and mobile services. Click here to determine which combined offers are available where you live.

Cox Mobile customers also have access to a network with unbeatable 5G reliability, the ability to stay connected with Cox Internet at home, and access to more than 4 million Cox wifi hotspots.

Customers interested in signing up or learning more about Cox Mobile can visit <u>their nearest Cox retail store</u>, go directly to <u>www.cox.com/mobile</u>, or give us a call at <u>1-800-234-3993</u>.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through

technology. As the largest private broadband company in America, we operate fiber broadband networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

https://newsroom.cox.com/cox-mobile-family-plans