Cox Brings More Fiber to the Home in Las Vegas this year

The company will also offer multi-gig speeds to nearly all its Southern Nevada customers by year-end

LAS VEGAS - September 1, 2023 – A crowd of community leaders and influencers gathered at HyperX Arena at Luxor Hotel and Casino on the Las Vegas Strip to celebrate the expansion of Cox Fiber to more residential customers across the company's Southern Nevada service area.

WHY IT MATTERS: Cox is offering even more multi-gig speeds, while also expanding its fiber to the home to customers in the Las Vegas market. A panel discussion with **City of Las Vegas Chief Innovation Officer Michael Sherwood, Raiders Vice President of Technology Matt Pasco** and **Andrew Wagnitz, Head of Technology, Allied Esports and the HyperX** focused on the impact of technology in Las Vegas. Clark County Commissioner Tick Segerblom also proclaimed it **"Cox Fiber Day"** in Clark County, Nev.

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About Cox's Network:

Cox's network is powered by **fiber** and we continue expanding that fiber all the way to customer's homes in more neighborhoods.

- Cox has delivered the **fastest download speeds** in Las Vegas for the past eight years, *as verified by Ookla, the global leader in network intelligence and connectivity insights.*
- **More than 95 percent** of Cox customers in the Las Vegas market will have access to multi-gigabit speeds by the end of 2023.
- Cox already offers gig download speeds to ALL customers in the Las Vegas market, **more homes than any other provider**.
- This increased investment in fiber **supports the demand for connectivity** among other products and services Cox delivers across the portfolio, including Cox Business, Cox Mobile, Smart City solutions and more.

Cox also increased speeds for the majority of its customers earlier this year, doubling its most popular tier from 250 Mbps to 500 Mbps (half a gig) at no additional cost. With this update, **more than 75 percent of Cox customers have speeds up to half a gig or more**.

Cox Business already offers businesses multi-gig symmetrical speeds in all service areas and fiber-powered connections as fast as **100 gig,** along with advanced cloud and managed IT services that support unique connected environments and hospitality experiences.

Commitment to affordability continues to be a priority through **digital equity programs** like Connect2Compete, the Affordable Connectivity Program, ConnectAssist and more.

Cox recently **launched its latest all-in-one modem/WiFi router** to customers. The average home has more than 25 connected devices. Cox's network can seamlessly power them all, delivering more than enough network capacity to support today's applications and tomorrow's new device technology.

THE BOTTOM LINE: Cox is continuing to build upon its proven track record of delivering technology investments. In the past decade, the company has invested more than $11 billion in network upgrades to deliver some of the most powerful internet, TV, phone, smart home and mobile services and will continue making multibillion-dollar annual infrastructure investments over the next several years. The company has a 25-year history in Nevada bringing the most advanced technology to offer speed, reliability and performance to meet customer needs.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber broadband networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

Pictured: From left. Cox Business Las Vegas Vice President Steve Westerman, Cox West Region Vice President Public and Government Affairs Chanelle Hawken, Clark County, Nev., Commissioner Tick Segerblom, Cox West Region Senior Vice President and Region Manager Sam Attisha and Cox Executive Vice President, Chief Marketing and Sales Officer Mark Lawson.

Commissioner Segerblom presented a proclamation declaring it "Cox Fiber Day" in Clark County, Nev., during a special technology leaders event in Las Vegas. The declaration acknowledged Cox's longstanding commitment to technology and community in Southern Nevada.

Additional assets available online:

https://newsroom.cox.com/cox-fiber-day-las-vegas