# World Equestrian Center Saddles Up for Next-Gen Guest Connectivity with Blueprint RF, a Cox Business Company

### Blueprint RF will provide the nation's largest equestrian complex with property-wide WiFi solutions

ATLANTA and OCALA, FL., May 19, 2021—Blueprint RF, a Cox Business company, today announced it will become a connectivity provider for the World Equestrian Center, the nation's largest equestrian complex located in Ocala, Florida. Blueprint RF will power WiFi network solutions throughout the property, including its forthcoming extended stay hotel, to ensure strong, reliable bandwidth for guests no matter where they are enjoying their stay.

The World Equestrian Center – Ocala offers a rare combination of class and capacity. The largest equestrian complex in the United States is a world-class, multi-indoor and outdoor arena facility offering state-of-the-art amenities to accommodate numerous disciplines within the equine industry and more.

"The World Equestrian Center was built on class, distinction and quality," said Candace Fitzgerald, Director of marketing, World Equestrian Park. "Providing guests every accommodation is always priority, and reliable WiFi is a must to keep our guests connected. Blueprint RF provides that."

Opened in 2021, the 248-room hotel will also feature two horse arenas, a business center and an RV park. To keep guests fully connect, Blueprint RF will deploy its next-generation Dominion Gateway to offer guests seamless roaming options with strong bandwidth capabilities and give World Equestrian Center the tools it needs to manage the network.

In conjunction with the Dominion Gateway solution, 281 WiFi access points will be installed around the center of the property, plus WiFi access connecting 382,000 square feet of the campus.

"Reliable networks are becoming table stakes for today's guests, and Blueprint RF's solutions make it easy for hospitality leaders to provide them," said James Tubo, Executive Director of Blueprint RF. "As devices get smarter and customer's

demands continue to change, we are here to help our customers keep their guests satisfied."

For more information about Blueprint RF and its solutions, please visitwww.blueprintrf.com.

# **About Blueprint RF**

Blueprint RF supplies a full range of network solutions to the hospitality and travel industry with proprietary solutions and services that integrate technology to heighten the guest experience. Blueprint RF is a wholly-owned subsidiary of Cox Communications, Inc., who also owns Cox Business, its B2B business division, and is the largest private telecommunications provider in the U.S. For additional information on Blueprint RF, visit <a href="https://www.blueprintrf.com">www.blueprintrf.com</a>.

#### **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K–12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit <a href="https://www.coxbusiness.com">www.coxbusiness.com</a>.

## **About World Equestrian Center**

World Equestrian Center features two premiere equestrian and multidisciplinary venues in Ocala, Florida, and Wilmington, Ohio.

These exclusive facilities comprise state-of-the-art arenas, expansive stadiums, versatile outdoor space, sporting fields and well-appointed exposition centers. An abundance of lodging options and luxury accommodations are conveniently located onsite, along with shopping and dining throughout each property.

Dedicated to offering great sport and fun in a family-friendly environment, World Equestrian Center promises an unparalleled experience for exhibitors, spectators, vendors, sponsors and retailers built on three core values: Quality. Class. Distinction. Learn more at worldequestriancenter.com.

Additional assets available online:

https://newsroom.cox.com/World\_Equestrian\_Center\_Wifi\_Blueprint\_RF