

Cox Names Suzanne Fenwick New Content Chief

Fenwick to succeed Cox veteran Andy Albert when he retires in December

ATLANTA - August 13, 2021 – Cox Communications today announced that Suzanne Fenwick has been promoted to senior vice president of content acquisition. Fenwick will succeed Cox veteran Andy Albert when he retires as the company’s chief content strategist at the end of the year after more than 25 years with the company.

Fenwick has two decades of diverse experience in the cable telecommunications industry including billion-dollar programming contract negotiations, business development, finance, strategy and M&A. She will now oversee all video programming provider relationships and content acquisition, including the negotiation of program carriage agreements with major content producers. She will also help set the company’s long term video content and distribution strategy including streaming, On Demand and diverse programming.

“Suzanne has been in the middle of many of our most strategic negotiations in her career and has the experience and the thoughtful approach to lead our content team into the rapidly evolving future,” said Perley McBride, executive vice president and chief financial officer.

Since 2013, Fenwick has served as vice president on the content acquisition team, has led negotiations for all major cable network deals and negotiated new media content rights related to TV Everywhere, Video On Demand and advertising. This position will be backfilled and report to Fenwick; she is actively seeking internal and external candidates.

Prior to her focus on content acquisition, Fenwick served for several years as executive director of corporate development and mergers and acquisitions where she managed both the acquisition and sale of Travel Channel, the sale of past wireless spectrum and tower assets and the largest going-private transaction at the time when Cox Communications bought back its outstanding shares. She also served a stint as vice president of finance for Cox Business, the commercial services division and fastest growing segment of Cox Communications.

Fenwick holds a bachelor’s degree in finance from Boston College, where she graduated with honors. She’s also an alumnus of the WICT’s Betsy Magness Leadership Institute and CTAM’s Executive Education Program at Harvard Business School. Prior to entering the cable telecommunications industry, Fenwick worked as consultant for several financial services firms including Taylor Consulting Group, KPMG Peat Marwick and SEI Asset Management Group.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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