

# Henderson, Nevada Gets Efficient and Smart with Cox Water Street District Innovation Corridor

## IoT Business Line of Cox Communications will Pilot New Water System Control, Lighting Controls, Parking and Traffic Management Solutions

**ATLANTA and Henderson, Nev., December 18, 2019**– Today, Cox Communications announced it is entering into a partnership with Henderson, Nevada to pilot its smart technology in the city’s Water Street District Innovation Corridor.



Cox2M, the IoT business line of Cox Communications, will test several solutions in the area to help address challenges like energy and water conservation, public safety and economic development efforts. The objective of the pilot will be to measure the overall impact and value created by these smart community solutions.

This collaboration will position Henderson with the most innovative communities as it aggregates critical data to make actionable decisions on resource management.

The Water Street District is considered the historic heart of Henderson and is located approximately 15 minutes from the Las Vegas Strip. With the forthcoming pilot, the area will soon become an innovation exploration environment for the Cox2M Smart Communities Platform solutions. The goal is to uncover insights and new solutions to expand in Henderson and other Cox markets.

The one-year Water Street District pilot will begin in early 2020 and may include:

- Crowd counting and vehicle detection to improve parking and provide greater public safety during events.
- Smart water meters for greater water conservation and operational cost savings.
- Smart lighting controls, which will lower energy, maintenance and operational costs.
- Data analytics to improve economic development efforts, inter-departmental communication and reporting in the city.

*“When people think of Henderson, they should envision a forward-thinking, forward-moving smart city,” said Robert Herr, Chief Infrastructure Officer and Assistant City Manager. “We are dedicated to digital transformation and investing in technology to better our communities and working with Cox is an example of that. With the partnership of Cox and its IoT solutions, the Water Street District project will succeed in attracting people and businesses to put down roots here.”*

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“We are looking forward to getting this project underway,” said Derrick Hill, vice president, Cox Business Las Vegas. “Cox has

long invested in the growth and advancement of the Henderson area and we are proud to play a part in this next chapter for the city.”

“Investing in Smart City infrastructure and solutions to conserve scarce resources and attract talent is vital for cities,” said Barak Weinisman, vice president, Cox2M and smart communities. “Forward-thinking cities are looking to create open innovation environments to reduce the cost, time and complexities of such transformations. We are excited to bring Cox’s infrastructure advantage and smart technologies to power Henderson’s journey”

The Water Street District Innovation Corridor pilot will begin in in early 2020. For more information on the project and Cox2M, visit [www.cox2m.com](http://www.cox2m.com).

### **About Cox Communications:**

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

### **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit [www.coxbusiness.com](http://www.coxbusiness.com).

### **About Cox2M**

A new Cox Communications business line, Cox2M is committed to enabling truly connected environments by providing commercial Internet of Things (IoT) solutions to businesses and communities. Cox2M delivers the ability to monitor and track commercial assets, powering operational efficiencies and improved experiences for its customers. Cox2M's end-to-end solutions seamlessly integrate connectivity, hardware, software and analytics to solve customer problems. Cox2M currently serves the automotive sector and is broadening its focus to other business sectors, cities, and communities.

### **About City of Henderson, Nevada**

Incorporated in 1953, Henderson is Nevada’s second largest city with more than 317,000 residents. Henderson is a premier city, nationally recognized for its stunning parks, trails, master-planned communities, outstanding quality of life and patriotic past. Recognized as one of America’s Best Places to Live (MONEY and Liveability.com), one of America’s Best Cities (Business Week), one of the safest cities in America (Forbes, InsuranceProviders.com, Law Street Media, Movato.com), and a Bicycle Friendly Community (League of American Bicyclists), Henderson is a progressive and vibrant city committed to maintaining premier amenities and services for all who choose to live, learn, work and play in Henderson...a place to call home.

For further information: Victor Cooper [Victor.cooper@cox.com](mailto:Victor.cooper@cox.com) 404-670-0693

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