## Las Vegas Convention Center and Cox Business Continue Collaboration, Powering the New West Hall with Connectivity

Hospitality Network will provide WiFi and Internet solutions for the Las Vegas Convention Center's new West Hall

**ATLANTA and LAS VEGAS, June 8, 2021** – <u>Cox Business' Hospitality Network</u> today announced it is powering the connected guest experience at the <u>Las Vegas Convention Center's</u> (LVCC) West Hall expansion – just in-time for the return to in-person events.

To kick off its summer season, the LVCC and new 1.4 million square foot, \$1 billion West Hall will host World of Concrete (June 8-10), the first major convention to return to Las Vegas and the U.S. post-pandemic. Cox will play a major role by keeping attendees connected through a fast, dense and high-performing WiFi network that covers the entire 1.4 million sq. ft. facility, from the exhibition to meeting rooms to parking lots.

"We are pleased to continue our valued relationship with Cox, which has spanned more than seven years," said Brian Yost, chief operating officer at the Las Vegas Convention and Visitors Authority (LVCVA). "We are pleased to offer our convention customers the dependable connectivity and cutting-edge technology Cox Business delivers throughout our new West Hall."

Already the LVCC's exclusive connectivity provider, Hospitality Network has deployed its WiFi 6 and Cox Business Redundant Fiber technologies to the expansion with 700 access points in the West Hall alone. Each access point is designed to handle an increased number of devices, giving the convention center the ability to connect larger crowds of people throughout all its events.

"It's exciting to see our relationship with the LVCVA grow as their facilities continue to expand," said Jady West, Vice President of Hospitality, Cox Business. "With the world returning to travel and large-scale events, Cox is committed to equipping them with innovative technologies that will set their guest experience apart."

Hospitality Network (HN), an affiliate of Cox Business, assists clients in the hospitality and large venue industry to provide guests with the latest in technology experiences. Delivering first-class capabilities for more than 30 years, HN has expertise in providing services including managed Wi-Fi, high capacity bandwidth, free-to-guest TV, VOD, in-room entertainment (IRE), digital signage and location-based services. HN has proven technologies that enable the ultimate technology experience from coast to coast.

For more information about Cox Business and its services, please visit <a href="www.cox.com">www.cox.com</a>. For more information about the LVCC, please visit <a href="www.vegasmeansbusiness.com">www.vegasmeansbusiness.com</a>.

## About the LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide and with operating the 4.6 million square-foot Las Vegas Convention Center (LVCC). With nearly 150,000 hotel rooms and 14 million square feet of meeting and exhibit space in Las Vegas alone, the LVCVA's mission centers on attracting leisure and business visitors to the area. The LVCVA also owns the Las Vegas Convention Center Loop, an underground tunnel designed by The Boring Company and also owns the Las Vegas Monorail, an elevated 3.9-mile system with seven stops throughout the resort corridor. For more information, go to www.lvcva.com, <a href="https://www.vegasmeansbusiness.com">www.vegasmeansbusiness.com</a>.

## **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K—12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit <a href="https://www.coxbusiness.com">www.coxbusiness.com</a>.

## **About Cox Communications**

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve six and a half million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in1898 by Governor James M. Cox.

Additional assets available online:

https://newsroom.cox.com/Cox Powers Las Vegas Convention Comeback