

# Cox Business Launches Cloud-Based Tool for Businesses to Fight Cyber-Attacks

## **New feature helps protect against cyber-attacks and prevent malevolent breaches**

ATLANTA – Feb. 24, 2020 – Cox Business today launched Cox Business MalBlock<sup>SM</sup>, a new, cloud-based internet security service that blocks access to known malicious domains, which helps prevent business owners, employees, or guests from accessing an infected internet site.

Cox Business MalBlock helps guard devices connected to a company's network against Internet-based threats, including malware, ransomware, phishing and botnet infections.

By learning from internet activity patterns, MalBlock automatically uncovers current and emerging threats. And because it's delivered from the cloud, MalBlock is simple to deploy and delivers powerful, effective protection.

The feature is available as an add-on to any of our existing Cox Business Internet services and price varies by service tier. No hardware or software is needed. Additionally, in most cases, MalBlock does not require a customer visit or downtime and requires only minimal changes to the customer's network.

Cox Business MalBlock also addresses business concerns related to the expense and difficulty of deploying internet security solutions. The technology is delivered from the cloud, offering businesses a solution that requires no supplementary equipment and minimal configuration.

"With Cox Business MalBlock, businesses of all sizes can rest more comfortable knowing that their network devices are being protected against malicious domain-based attacks," said Steve Rowley, executive vice president, Cox Business. "Businesses are constantly bombarded by suspicious activity, so we wanted to provide Cox Business internet customers with an easy-to-use service that helps keep their network secure and running."

Cox Business MalBlock automatically covers devices connected to a company's Local Area Network (LAN) or wifi network, from mobile phones, smart devices, and printers, without needing software installations on each device. Moreover, Cox Business MalBlock updates its threat database every 10 minutes, so businesses can be safeguarded against the latest known threats with no need for software updates.



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Businesses can also upgrade to the Cox Business MalBlock enhanced Premium tier that blocks website categories that expose their businesses to threats, liability, and lost productivity. Both the standard and premium versions provide a portal where businesses can see and customize how it's protecting them.

### **About Cox Business**

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K–12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit [www.coxbusiness.com](http://www.coxbusiness.com).

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