

Cox Launches Elite Gamer Service

New Service Delivers Less Lag, Greater Stability and An Enhanced Experience for Gamers in All Cox Markets Nationwide

ATLANTA – (June 25, 2020) – Cox announced today the launch of Elite Gamer, a new gaming service included at no additional cost with Panoramic Wifi that enhances the gaming experience for PC Gamers, improving the connection between servers and players across all Cox markets.

Elite Gamer provides an improved gaming experience by automatically finding a faster path to the PC game server, optimizing the user's gaming connection.

"Every second counts in the gamer world and Elite Gamer delivers a service that will give them an enhanced experience," said Ron Lev, executive director of new growth and development, Cox. "Now more than ever, our customers are increasing their engagements with their online gaming friends. Launching this new service enhances the gaming experience for a large population of our customers, helping them to stay connected to their gaming and online communities while improving their overall gaming lag experience."

Elite Gamer lowers latency by routing PC game traffic after it leaves Cox's network via the most efficient Internet path to the gaming servers, resulting in an enhanced PC gaming experience, greater stability, and reduces lag by up to 32% compared to standard Cox Internet. This new service puts gamers in control by including a real-time dashboard to track the connection to some of the most popular PC games.

According to [The NPD Group](#), gaming sales reached \$977 million in May, a 52 percent increase over May 2019 and the highest tracked spend for a May month in over a decade. Cox is committed to meeting the needs of the rapidly increasing gaming market as consumers continue spending more time at home through offering an enhanced gaming experience to its customers.

All new and existing Panoramic Wifi customers can receive one Elite Gamer active game connection at no additional cost and up to 3 additional connections at \$4.99 each. Cox Internet customers without Panoramic Wifi can purchase an active Elite Gamer connection for \$6.99/month and up to 3 additional connections at \$4.99 each.

For more information about Elite Gamer and the supported PC Games, visit the website [here](#).

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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