Cox Communications Gigabit Internet Service Now Available in Wichita

Customers in Wichita now using G1GABLASTSM to stay connected to the things they care about most

WICHITA, KS – July 28, 2016 – Cox Communications today announced that its gigabit internet service for residential customers has launched. Marketed under the brand name "G1GABLASTSM," Cox now offers speeds 100 times faster than the average speed in the U.S. today.

In an announcement today at The Vue Luxury Apartments, Wichita Mayor Jeff Longwell and Cox executives partnered to share the news and to introduce the G1GABLAST service in Wichita.

"This is an important development for Wichita, adding another quality of life factor that will help lure more businesses, families and young people to our community," Mayor Jeff Longwell said.

Cox is deploying residential gigabit internet speeds to new developments in Wichita and in Cox locations across the country. G1GABLAST service is currently available in 12 states and the company will have gigabit speeds in all of its markets by the end of 2016. Cox has been deploying multi-gig speeds to businesses for more than 11 years.

"We are excited to deliver the choice of gigabit speeds to our customers," said Cox Communications President Pat Esser. "Coupled with our 1,200 employees in Kansas and more than 24,000 nationwide, our latest investments and the deployment of the fastest speeds available are powering economic growth and development for businesses and residents of the communities we serve."

The service offers speeds as fast as 1,000 megabits per second. It will deliver more speed, a powerful home network and rich broadband enabled services to customers. The service also includes the latest high-speed WiFi router, one terabyte of cloud storage, Cox Security Suite and Family Protection and 10 email boxes each with 15 gigabytes of storage.

Marketing and sales promotions include broad digital advertising and social media, direct mail and print and outdoor advertising. Cox will be demonstrating the service at community events throughout the region and at its retail Cox Solutions Stores. Consumers also can sign-up at <u>www.cox.com/giglife</u>.

"Cox has always had an evolving and dynamic plan to continue to advance our services to meet the growing demands of our customers," said Kansas Market Vice President Coleen Jennison. "By bringing gigabit internet

speeds to the market, Cox is once again ensuring our technology readiness long into the future."

While focused on bringing gigabit speeds to its residential customers, Cox has consistently increased internet speeds for all of its packages including increasing its most popular package more than 1,000 percent over the past 15 years. Cox will also increase its Ultimate package to 300 mbps and Premier package to 150 mbps later this year. In 2015, the company increased its Ultimate package and made its Starter package five times faster and the Essential package three times faster, offering choice and access to meet all customers' individual needs.

In the last 10 years, Cox has invested more than \$15 billion in its communities through infrastructure upgrades to deliver video, phone and high-speed internet and home security and automation service to homes and businesses in the company's service area. Additionally, the company gives tens of millions of dollars annually in cash and in-kind contributions to support the communities in which it operates.

About Cox Communications

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in broadband, voice and commercial services, industry-leading customer care and its outstanding workplaces. For nine years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity 11 times. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at <u>www.cox.com</u> and <u>www.coxmedia.com</u>.

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