

# Cox Mobile to Offer the New iPhone 17e

*The latest iPhone 17e is available to pre-order starting today*

**March 5, 2026 – Atlanta, Ga.** Cox Mobile will offer the new iPhone 17e. iPhone 17e delivers incredible value with faster performance, an advanced camera system, enhanced durability, the magic of MagSafe, and double the starting storage at 256GB.

Customers will be able to pre-order iPhone 17e starting today, with availability beginning Wednesday, March 11. For complete pricing and availability details, please visit [cox.com/mobile](https://cox.com/mobile).

Customers who switch to Cox Mobile can get the new iPhone 17e 256GB for just \$99.99 with eligible trade-in<sup>Ⓜ</sup>.

"We're excited to welcome the iPhone 17e to the Cox Mobile lineup, offering incredible value for our customers who have been holding out for that upgrade," said Tony Krueck, Senior Vice President of Mobile & Product at Cox Communications. "Apple continues to set the standard for innovation. The powerful new features of iPhone 17e including faster performance and an advanced camera system, paired with Cox Mobile's reliable network and expanding WiFi footprint, deliver the kind of seamless speed and coverage our customers expect."

The new iPhone 17e is a powerful and more affordable addition to the iPhone 17 lineup. At the heart of iPhone 17e is the latest-generation A19, which delivers exceptional performance for everything users do. iPhone 17e also features C1X, the latest-generation cellular modem designed by Apple. C1X is up to 2x faster than C1 in iPhone 16e and matches the speed of iPhone Air. The 48MP Fusion camera captures stunning photos, including next-generation portraits, and 4K Dolby Vision video. It also enables an optical-quality 2x Telephoto — like having two cameras in one. The 6.1-inch Super Retina XDR display features Ceramic Shield 2, offering 3x better scratch resistance than the previous generation and reduced glare.<sup>1</sup> With MagSafe, users can enjoy fast wireless charging and access to a vast ecosystem of accessories like chargers and cases. And when iPhone 17e users are outside of cellular and Wi-Fi coverage, Apple's groundbreaking satellite features — including Emergency SOS, Roadside Assistance, Messages, and Find My via satellite — help them stay connected when it matters most.<sup>2</sup> iPhone 17e is available in three elegant colors with a premium matte finish — black, white, and a beautiful new soft pink — starting at 256GB of storage for \$599 — double the entry storage from the previous generation at the same price.

With eSIM, iPhone 17e users can quickly activate service, store multiple plans on one device, and enjoy greater flexibility, convenience, security, and seamless connectivity — especially when traveling. Cox Mobile supports eSIM Quick Transfer, making it easy to move your number to a new iPhone or iPad, and with eSIM Carrier Activation, Cox Mobile can digitally assign your eSIM directly to your iPhone.

Cox Mobile is exclusively available to Cox Internet customers in all Cox markets nationwide. Cox Mobile runs on the network with unbeatable 5G reliability.<sup>3</sup> With unlimited talk and text and no term agreements, customers have access to two simple data plans designed with their needs and budget in mind – Pay As You Gig and Gig Unlimited. See Cox Mobile plans [here](#).

For more details on pricing and data plans, please visit [cox.com/mobile](https://www.cox.com/mobile). For more details on Apple products, please visit [www.apple.com](https://www.apple.com).

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▫ Requires active Cox post-paid internet, enrollment in paperless billing and Cox EasyPay. Offer ends 4/15/26 or while supplies last. Subject to change. Requires trade-in of an eligible device and activation and purchase on a new Cox Mobile line of an eligible device financed on a \$0 down/0% APR, 24-month Cox Device Payment Plan (“DPP”) for well-qualified customers. Limit one device per line. Receive \$500 off device cost in 24 monthly bill credits starting within 3 billing cycles. If line is canceled, voluntarily or involuntarily, transferred or financed device is removed from Cox Mobile line, bill credits will stop, and customer is responsible for full monthly payments for the remainder of DPP. Offer not valid for purchases or DPPs made before 3/4/26. May not be combined with other device offers. Taxes, fees, other charges, and additional restrictions apply. Learn more at <https://www.cox.com/residential/mobile/deals.html>.

<sup>1</sup> The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 6.06 inches diagonally. The actual viewable area is smaller.

<sup>2</sup> Apple’s satellite features are included for free for two years starting at the time of activation of a new iPhone 14 or later, and are not available in all markets. For Emergency SOS via satellite availability, visit [support.apple.com/en-us/HT213426](https://support.apple.com/en-us/HT213426). For Messages via satellite availability, visit [support.apple.com/en-us/120930](https://support.apple.com/en-us/120930). For Roadside Assistance via satellite availability, visit [support.apple.com/en-us/105098](https://support.apple.com/en-us/105098). Apple’s satellite features were designed for use in open spaces with a clear line of sight to the sky. Performance may be impacted by obstructions such as trees or surrounding buildings.

<sup>3</sup> Cox Mobile runs on the network with unbeatable 5G reliability as measured by Ookla, LLC in the U.S., 2H ‘25. Results may vary. Not an endorsement. Wi-fi not tested.

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