Cox Mobile Now Offering Apple Watch Series 11, Apple Watch Ultra 3, and Apple Watch SE 3 to Its Device Lineup

ATLANTA, **December 15**, **2025** - Cox Mobile is now making it even easier for customers to stay connected. For the first time ever, <u>Cox Mobile is expanding its device lineup</u> to include Apple Watch Series 11, Apple Watch Ultra 3, and Apple Watch SE 3. With the introduction of Apple Watch, Cox Mobile continues to give customers the freedom to choose the connectivity that fits their personal needs, paired with Cox Mobile's flexible plans and unbeatable deals.

"As we expand our lineup to include Apple Watch, we're excited to offer customers access to Apple's world-class technology," said Tony Krueck, SVP of Mobile and Product for Cox Communications. "With powerful health features on Apple Watch such as hypertension notifications and sleep score, paired with flexible plans at a great price, Cox Mobile makes staying connected simpler than ever. Plus, these new options give customers even more ways to integrate innovation into their everyday lives."

Apple Watch Series 11 offers hypertension notifications and sleep score, along with up to 24 hours of battery life and a display that's 2x more scratch-resistant. Apple Watch SE 3 includes advanced health capabilities, an Always-On display, fast charging, and more, while Apple Watch Ultra 3 brings satellite communications including Emergency SOS via satellite, Messages via satellite and Find My via satellite, 42-hour battery life, and powerful new health insights.

Right now, Cox Mobile customers can get \$150 off the purchase of Apple Watch Series 11, Apple Watch Ultra, and Apple Watch SE 3ⁿ. Adding a data plan for Apple Watch to an existing Cox Internet account is just \$15 per month and does not involve annual contracts or hidden fees.

Cox Mobile runs on the network with unbeatable 5G reliability. With unlimited talk and text and no term agreements, customers have access to two simple data plans designed with their needs and budget in mind – Pay As You Gig and Gig Unlimited.

Apple Watch Series 11 is the ultimate health and fitness companion, empowering users with notifications for signs of chronic high blood pressure — also known as hypertension — plus new insights into sleep quality with sleep score, adding to the robust suite of health features included in the device. It brings up to 24 hours of battery life and lon-X glass that's 2x more scratch-resistant and 5G cellular capabilities, all in its thinnest and most comfortable design.

Apple Watch SE 3 offers remarkable health, fitness, connectivity, and safety features, and the powerful capabilities of the S10 chip, at an incredible value. It features advanced health features like sleep score, retrospective ovulation estimates, sleep apnea notifications, and wrist temperature sensing for richer Vitals app data. The S10 chip powers an Always-On display, double tap and wrist flick gestures, on-device Siri, and fast charging. It also offers 5G cellular capabilities and a cover glass that is more durable than ever.

Apple Watch Ultra 3, the most advanced Apple Watch, seamlessly shifts between a powerful sports watch, an elegant smartwatch, and a comprehensive health companion. Designed to keep users more connected and safer wherever they are with built-in satellite communications, it allows users to text emergency services, message friends and family, and share their location all while they're off the grid. It features the most accurate GPS in a sports watch and up to 42 hours of battery life — with up to 72 hours in Low Power Mode.

Apple Watch Series 11 is available in aluminum — including a new space gray, as well as jet black, rose gold, and silver — and also in polished titanium in natural, gold, and slate. Apple Watch SE 3 is available in midnight and starlight aluminum cases, and Apple Watch Ultra 3 is available in natural or black titanium.

For more information on Cox's holiday deals and promotions, visit Cox Mobile's official website.

"Req's active Cox post-paid internet, enrollment in paperless billing and Cox EasyPay. Offer ends 4/15/2026. Subject to change. Requires activation and purchase on a new Cox Mobile line of a new eligible Smartwatch financed on a 0% APR, 24-month Cox Device Payment Plan Agreement ("Device Agreement"). Receive \$150.00 off device cost in monthly bill credits starting within 3 billing cycles. Well-qualified customers only. If line is canceled, voluntarily or involuntarily, transferred or financed device is removed from Cox Mobile line, bill credits will stop, and customer is responsible for full monthly payments for the remainder of Device Agreement. Offer not valid for purchases or Device Agreements made before 11/6/2025. May not be combined with other device offers. Taxes, fees, other charges, and additional restrictions apply. Learn more at https://www.cox.com/residential/mobile/deals.html.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we own network infrastructure that reaches more than 30 states. Our fiber-powered wireline and wireless connections are available to more than 12 million homes and businesses and support advanced cloud and managed IT services nationwide. We're the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox that is dedicated to empowering others to build a better future for the next generation.

Additional assets available online:

https://newsroom.cox.com/2025-12-16-Cox-Mobile-Now-Offering-Apple-Watch-Series-11,-Apple-Watch-Ultra-3,-and-Apple-Watch-SE-3-to-Its-Device-Lineup