

Cox and Extreme Networks Power First-Ever 6 GHz Wi-Fi Arena Experience at Honda Center

Fans to enjoy an unmatched connected indoor experience

Atlanta, GA — Cox Communications, in partnership with **OCVIBE**, **Extreme Networks**, and **Honda Center**, has deployed a high-speed **6 GHz Wi-Fi** network in the Honda Center, making it the **first indoor venue and arena in the U.S.** to activate a Wi-Fi network on the **6 GHz spectrum**.

Why it matters:

Fans today expect more than entertainment—they expect **instant, immersive, and uninterrupted connectivity**. Cox is delivering just that.

The innovation:

- **Blazing-fast speeds and lower latency**
- **Uncongested 6 GHz spectrum**
- **Support for thousands of connected devices**
- **Modernized operations and improved experiences**
- **Improved security across the network and seamless access** for every guest

The experience:

From mobile concessions to AR replays, **6 GHz solutions from Cox and Extreme** transforms Honda Center into a **next-gen fan environment**.

What they are saying:

“At OCVIBE, everything we do is focused on creating an exceptional guest experience and that begins at Honda Center. Our partnership with Cox provides more than fast WiFi. It gives guests the ability to stay connected, navigate the venue with ease, and share their experiences in real time. This is the first step in bringing our vision for OCVIBE to life.” - Graham Siderius, Senior Vice President and Chief Partnerships Officer, OCVIBE.

“Cox’s portfolio of business services – including Cox Business and Hospitality Network - allowed us to partner with OCVIBE, Extreme Networks, and Honda Center to deliver these next-gen solutions,” said Jodi Duva, Vice President, Cox Business. “Together, we’re not just powering connectivity—we’re redefining what’s possible for fans in a live entertainment environment.”

“Fans today expect more than being able to cheer for their favorite teams or entertainers,” said Norman Rice, Chief Commercial Officer, Extreme Networks. “They want to be able to share experiences in real-time with friends and family, stay up to date with

the results of other games online, and purchase concessions without missing a moment of action. OCVIBE is creating a new best practice for venues by unifying entertainment with retail, dining, parks, sports, offices, and more, and Extreme and Cox are proud to deliver the high-speed Wi-Fi that will keep everything seamlessly connected.”

The impact:

This is yet another example of **Cox’s business portfolio powering the nation’s biggest moments**—from the [biggest football game of the year](#) the past two years to the [Consumer Electronics Show \(CES\)](#), [the Audi FIS Ski World Cup Finals](#) and beyond.

Now, Honda Center sets the benchmark for modern-day fan engagement, with more venues expected to follow.

Watch it:

Check out the [video](#) showcasing what was behind the experience at Honda Center and what fans will enjoy at the venue.

Additional assets available online:

<https://newsroom.cox.com/2025-08-07-Cox-and-Extreme-Networks-Power-First-Ever-6-GHz-Wi-Fi-Arena-Experience-at-Honda-Center>