

# Cox Mobile to Offer New iPhone 16e

*The powerful new member of the iPhone 16 family is available starting Friday, February 28*

ATLANTA, Feb. 20, 2025 - [Cox Mobile](#) will offer iPhone 16e, a new addition to the iPhone 16 lineup, featuring breakthrough battery life, the fast performance of the A18 chip, Apple Intelligence,<sup>1</sup> and a 48MP 2-in-1 camera system — all at an incredible value. Customers can pre-order the new iPhone 16e starting Friday, February 21, with availability beginning Friday, February 28. For complete pricing and availability details, please visit [cox.com/mobile](https://cox.com/mobile).

## **Switch to Cox Mobile, Get iPhone 16e on Us.™**

Get the new iPhone 16e on us when you switch to Cox Mobile. No trade in required. This offer is only for new mobile customers. Cox Mobile is exclusively available to Cox Internet customers in all Cox markets nationwide. Cox Mobile runs on the network with unbeatable 5G reliability. With unlimited talk and text and no term agreements, customers have access to two simple data plans designed with their needs and budget in mind – Pay As You Gig and Gig Unlimited. See Cox Mobile plans [here](#).

iPhone 16e offers powerful capabilities at a more affordable price. It delivers fast, smooth performance and the best battery life ever on a 6.1-inch iPhone, thanks to the industry-leading efficiency of the A18 chip and the new Apple C1, the first cellular modem designed by Apple. iPhone 16e is also built for Apple Intelligence, the intuitive personal intelligence system that delivers helpful and relevant intelligence while taking an extraordinary step forward for privacy in AI. The 48MP Fusion camera takes gorgeous photos and videos, and with an integrated 2x Telephoto, it is like having two cameras in one, so users can zoom in with optical quality. When outside of cellular and Wi-Fi coverage, iPhone 16e can use Apple's groundbreaking satellite features — including Emergency SOS, Roadside Assistance, Messages, and Find My via satellite. With custom-designed components and deeply integrated software, iPhone 16e users can stay connected and get help when it matters most.<sup>2</sup> iPhone 16e will be available in two elegant matte finishes — black and white — with colorful cases available to accessorize.

iPhone 16e can be activated with an eSIM, a more secure alternative to a physical SIM card. With eSIM, users can quickly activate their cellular plan, store multiple cellular plans on the same device, and stay connected. Cox Mobile supports eSIM Quick Transfer which allows users to transfer their existing plan to their new iPhone, and with eSIM Carrier Activation Cox Mobile can digitally assign a user's eSIM directly to their iPhone.

For more details on pricing and data plans, please visit [cox.com/mobile](https://cox.com/mobile).

For more details on Apple products, please visit [www.apple.com](https://www.apple.com).

## **About Cox Communications**

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and

advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

<sup>1</sup> Apple Intelligence is available in localized English for Australia, Canada, Ireland, New Zealand, South Africa, the U.K., and the U.S. Additional languages, including French, German, Italian, Portuguese (Brazil), Spanish, Japanese, Korean, and Chinese (simplified), English (Singapore), and English (India) will be available in April. Some features, applications, and services may not be available in all regions or all languages.

<sup>2</sup> Apple's satellite features are included for free for two years starting at the time of activation of a new iPhone 14 or later. For Emergency SOS via satellite availability, visit [support.apple.com/en-us/HT213426](https://support.apple.com/en-us/HT213426). Messages via satellite will be available in the U.S. and Canada in iOS 18 or later. SMS availability will depend on carrier. Carrier fees may apply. Users should check with their carrier for details. Roadside Assistance via satellite is currently available in the U.S. with AAA and Verizon Roadside Assistance, and in the U.K. with Green Flag. Participating roadside assistance providers may charge for services, and iPhone users who are not members can take advantage of their roadside assistance services on a pay-per-use basis. Apple's satellite features were designed for use in open spaces with a clear line of sight to the sky. Performance may be impacted by obstructions such as trees or surrounding buildings.

▪ Req's Cox post-paid internet, enrollment in paperless billing and Cox Easy Pay. Offer ends 5/28/25. Subject to change. Requires activation and purchase on a new Cox Mobile line of \$599.99 iPhone16e 128GB on a 0% APR 24-month Citizens Pay Line of Credit Agreement ("Device Agreement"). Receive 100% of device cost in monthly bill credits starting within 3 mos. Well-qualified customers only. If line is canceled, voluntarily or involuntarily, transferred or financed device is removed from Cox Mobile line, bill credits stop, and customer is responsible for full monthly payments for the remainder of Device Agreement. Offer not valid for purchases or Device Agreements made before 2/21/2025. May not be combined with other device offers. Taxes, fees, other charges, and additional restrictions apply. Learn more at <https://www.cox.com/residential/mobile/deals.html>

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