

Cox Communications Powers the Big Easy for the Biggest Game Day of the Year

NEW ORLEANS, LA Feb. 7, 2025 – The same fiber-powered network connecting millions of Americans' homes also helps power Caesars Superdome, in New Orleans, home to the biggest football game of the year.

One Big Thing

The Cox network delivers fiber-powered experiences in the places where it matters most – in the moments that can't be missed, including the upcoming matchup between the Kansas City Chiefs and the Philadelphia Eagles.

Why It Matters

From the dome to your home Cox has been working behind the scenes to help ensure that thousands of fans in New Orleans and countless more across the country can enjoy seamless connectivity during the game.

- Increased capacity from 10 to 40 gig speeds at Caesars Superdome
- Installed 1,300 miles of fiber optic cables across New Orleans
- Cox Internet offers multi GIG download speeds in New Orleans – available to more customers in more homes than any other internet provider in the city and across Louisiana
- Additionally, Cox Contour TV customers with a 4K TV and a Contour Wireless 4K box, can watch the Super Bowl in 4K on channel 4001, a high-resolution video format providing four times the resolution of standard high-definition video.

The Takeaway

Beyond football, its about keeping New Orleans and the nation connected.

“Cox has a longstanding history of providing superior service to global events, including recent games in Las Vegas and Phoenix,” said Sunni LeBeouf, market vice president, Cox New Orleans. “We do a lot of work to ensure the Cox network, powered by fiber is best-in-class every day, whether fans are watching inside the stadium, at the tailgate or at home.”

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced managed IT and cloud services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned

business founded in 1898 by Governor James M. Cox.

For more information: Tracy White, tracy.white2@cox.com

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