

Cox Communications Launches New Digital Equity Partner Portal

New initiative designed to accelerate digital equity by partnering with community organizations across the nation.

Atlanta, Georgia, October 7, 2024 – Cox Communications has launched the Cox Partner Program, a nationwide effort dedicated to advancing digital equity through strategic partnerships with community organizations. The Cox Partner Portal makes it easy for any local organization to join Cox’s mission to close the digital divide by visiting cox.com/partnerportal, then click “Get Involved.”

There are three ways to partner with Cox to close the digital divide:

- **Ambassador** - Amplify awareness by promoting Cox’s connectivity programs and educating communities on the digital benefits available to them.
- **Digital Navigator** - Offer personalized, one-on-one assistance to help individuals enroll in Cox’s affordable internet programs, ensuring those who need it most can access digital tools.
- **Sponsor** - Take a direct approach by covering the cost of internet services for at least 25 households, ensuring that no family is left behind in our digital world.

Why It Matters

The program aims to broaden the reach of Cox’s low-cost internet solutions so more people can connect and thrive by collaborating with organizations that provide essential services such as housing, utilities, food, and healthcare.

By integrating internet access with established support networks, the program reaches those who need it most. This approach not only facilitates greater connectivity but also strengthens the overall support system available to underserved communities.

Supporting Community Partners

Cox is committed to providing comprehensive support to its community partners:

- **Onboarding and Training** – Cox will provide onboarding and training for teams within partner organizations that directly engage with individuals seeking support services. This ensures that these teams are well-equipped to communicate Cox’s affordable options effectively.
- **Partner Support Line** – Cox has established a dedicated partner support line to assist community partners with any questions or challenges they may encounter while working to connect households to essential digital services.
- **Marketing Materials** – Partners will also receive marketing collateral designed to help them share information about Cox’s digital equity programs with community members.

Partnerships Solve Problems

The Cox Partner Program is designed to tackle a range of critical needs in the community through its strategic partnerships. Connectivity can improve health outcomes through access to remote medical services, allow low-income households to

manage energy costs more efficiently, and empower education opportunities to support long-term success.

Driving Connectivity

In addition to the Cox Partner Program, Cox is committed to closing the digital divide through several other programs and initiatives, including:

- **Connect2Compete Internet Plan** – a \$9.95 per month service for qualifying families with a child in grades K-12 in the home, who participate in the National School Lunch Program or other select federal programs such as SNAP.
- **ConnectAssist** – a \$30 per month service for qualifying households who participate in assistance programs such as SNAP, Medicaid and Veterans Pensions.
- **Cox Mobile Plans** – exclusively available to Cox Internet customers, Cox Mobile is an affordable, reliable mobile service with data plan and device options for the entire family. Cox Mobile runs on the network that more than 100 million people already rely on, allowing customers to stay connected on-the-go for as low as \$15 per gig per month.
- **Rural Expansion Efforts** – working with local teams across the country, Cox is actively extending its infrastructure and connectivity access beyond its current footprint to areas without adequate broadband.
- **PCs for People** – a partnership to connect Cox customers with affordable refurbished devices to access the internet.

To learn more about Cox's commitment to digital equity, visit [cox.com/digitalequity](https://www.cox.com/digitalequity).

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We are dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

<https://newsroom.cox.com/2024-10-07-Cox-Communications-Launches-New-Digital-Equity-Partner-Portal>