

RapidScale Launches Experiential Tool to Help Technology Leaders Navigate Cloud Services

RALEIGH, N.C. - Sept. 11, 2024 - RapidScale, the leading managed cloud services platform, announces the launch of RapidScale Explorer, an interactive experience that empowers IT leaders to simplify IT and unleash innovation across Cloud, Networking, Security and AI.



While technology can be the driving factor in business success, the speed of innovation often makes it difficult for IT leaders to get a strategic perspective on how to improve performance and plan for the future. With an intuitive interface and engaging visualization, RapidScale Explorer allows users to gain deeper insights into challenges across their entire technology landscape so they can prioritize opportunities and innovate faster.

“Technology is so pervasive it can be difficult to get a bird’s-eye view on what good looks like,” said RapidScale President Duane Barnes. “This interactive experience directly responds to that challenge, providing an insightful, user-friendly tool that empowers IT leaders to easily navigate from challenges to solutions.”

RapidScale’s managed IT and cloud services are a critical component of the comprehensive connectivity and technology solutions that Cox Business provides for businesses of all sizes.

“RapidScale is laser-focused on empowering SMBs and enterprise businesses by turning technology into a competitive advantage; effective IT management and managed private/public cloud solutions are a big part of that journey for most,” said Jeff Breaux, Executive Vice President of Cox Business. “The new Explorer platform guides IT leaders to identify the technology alternatives associated with their unique business priorities, taking their operations to the next level.”

Businesses can learn more about RapidScale Explorer by contacting a RapidScale Cloud Solutions Consultant, their local Cox Business Representative or visiting RapidScale.net/Explorer.

About RapidScale

Whether you are refreshing legacy IT systems or launching an app that will reach millions, RapidScale empowers your business with a complete set of private and public cloud solutions to simplify IT and unleash innovation.

From Infrastructure as a Service to AI, RapidScale brings you the best portfolio of managed services in the industry, backed by a deep bench of certified experts holding over 400 accreditations. RapidScale has helped hundreds of customers migrate to AWS, Azure, and Google Cloud, while also helping over 2000 customers drive the complexity and administration out of IT. RapidScale makes technology your biggest competitive advantage. For more information, visit <http://www.rapidscale.net>.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

The commercial division of Cox Communications, Cox Business, provides a broad commercial solutions portfolio, including advanced managed IT and fiber-based network solutions that support connected environments, unique hospitality experiences and diverse applications for nearly 370,000 businesses nationwide. For more information, please visit www.coxbusiness.com.

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