

Cox Mobile to Offer All-New iPhone 16, iPhone 16 Plus, iPhone 16 Pro, iPhone 16 Pro Max

The iPhone 16 lineup is available to pre-order starting on Friday, September 13

ATLANTA , Sep. 10, 2024 – [Cox Mobile](#) will offer iPhone 16 and iPhone 16 Plus, which are built for Apple Intelligence¹ with the all-new A18 chip, Camera Control, powerful upgrades to the advanced camera system, the Action button to quickly access useful features, and a big boost in battery life. Phone 16 Pro and iPhone 16 Pro Max are powered by the A18 Pro chip and built for Apple Intelligence, featuring larger display sizes, Camera Control, innovative pro camera features, and a huge leap in battery life.

Cox Mobile is offering multiple offers for existing internet customers to save big on the new iPhone 16 lineup. Here's why we're excited:

- Beginning September 13 through September 26, new Cox Mobile customers can save \$830 on the new iPhone 16 lineup. With \$830 off, that means customers can get iPhone 16 on us. No-trade in required.*
- Beginning September 27 through October 31, new Cox Mobile customers can save 50% on the new iPhone 16 lineup. No trade-in required. **

Customers will be able to pre-order the iPhone 16 lineup beginning Friday, September 13, with availability on Friday, September 20. For complete pricing and availability details, please visit www.cox.com/mobile.

iPhone 16 lineup

iPhone 16 and iPhone 16 Plus are built for Apple Intelligence, the easy-to-use personal intelligence system that understands personal context to deliver intelligence that is helpful and relevant while protecting user privacy. The iPhone 16 lineup also introduces Camera Control, which brings new ways to capture memories, and later this year, will help users quickly access visual intelligence to learn about objects or places, interact with information, and ask detailed questions to discover more about the world around them. The powerful camera system features a 48MP Fusion camera with a 2x Telephoto option, giving users two cameras in one, while a new Ultra Wide camera enables macro photography. The new A18 chip delivers a huge leap in performance and efficiency, enabling the most demanding AAA games, as well as a big boost in battery life. iPhone 16 and iPhone 16 Plus will be available in five bold colors: black, white, pink, teal, and ultramarine.

iPhone 16 Pro and iPhone 16 Pro Max feature Apple Intelligence, larger display sizes, new creative capabilities with innovative pro camera features, stunning graphics for immersive gaming, and more — all powered by the A18 Pro chip. With Apple Intelligence, powerful Apple-built generative models come to iPhone in the easy-to-use personal intelligence system that understands personal context to deliver intelligence that is helpful and relevant while protecting user privacy. Camera Control

unlocks new ways to easily interact with the advanced camera system and later this year, will enable a fast, intuitive way to tap into visual intelligence. Featuring a new 48MP Fusion camera with a faster quad-pixel sensor that enables 4K120 fps video recording in Dolby Vision, these new pro models achieve the highest resolution and frame-rate combination ever available on iPhone. Additional advancements include a new 48MP Ultra Wide camera for higher-resolution photography, including macro; a 5x Telephoto camera on both Pro models; and studio-quality mics to record more true-to-life audio. The durable titanium design is strong yet lightweight, with larger display sizes, the thinnest borders on any Apple product, and a huge leap in battery life — with iPhone 16 Pro Max offering the best battery life on iPhone ever. iPhone 16 Pro and iPhone 16 Pro Max will be available in four stunning finishes: black titanium, white titanium, natural titanium, and desert titanium.

Powered by the same groundbreaking technology as Emergency SOS via satellite, iPhone 16 users are able to connect to the nearest satellite to send and receive texts, emoji, and Tapbacks over iMessage and SMS while outside of cellular and Wi-Fi coverage.³ Messages via satellite in iOS 18 are end-to-end encrypted. Also new with iOS 18, Emergency SOS Live Video allows users to share a live video feed or photos with participating emergency dispatchers during emergency calls.⁴ Later this fall, Roadside Assistance via satellite — which connects users to a roadside assistance provider if they have car trouble while off the grid — expands beyond the U.S. to the U.K. iPhone 16 and iPhone 16 Pro models are activated with an eSIM, a more secure alternative to a physical SIM card. With eSIM, users can quickly activate their cellular plan, store multiple cellular plans on the same device, and stay connected. Cox Mobile supports eSIM Quick Transfer which allows users to transfer their existing plan to their new iPhone, and with eSIM Carrier Activation Cox Mobile can digitally assign a user's eSIM directly to their iPhone.

Cox Mobile is exclusively available to Cox Internet customers in all Cox markets nationwide. With unlimited talk and text and no term agreements, customers have access to two simple data plans designed with their needs and budget in mind – Pay As You Gig and Gig Unlimited. Cox Mobile runs on the network with unbeatable 5G reliability[†], as well as the ability to stay connected with Cox Internet at home and with 4 million of Cox's on-the-go wifi hotspots.

For complete pricing and availability details, please visit www.cox.com/mobile.

For more details on Apple products, please visit www.apple.com.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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** Req's Cox Internet and new mobile line on 0% APR 24-mo. agrmt. Bill credits start within 3 months. Receive \$830 in bill credits over 24 mos. Well-qualified customers only.*

*** Req's Cox Internet and new mobile line on 0% APR 24-mo. agrmt. Receive 50% of the device cost in bill credits over 24 mos. Bill credits start within 3 months. Well-qualified customers only.*

† Cox Mobile runs on the network with unbeatable 5G reliability as measured by Ookla, LLC in the U.S., 1H 2024. Results may vary. Not an endorsement. Wi-Fi not tested.

¹ Apple Intelligence will be available as a free software update. The first set of Apple Intelligence features will be available in beta next month as part of iOS 18.1, iPadOS 18.1, and macOS Sequoia 15.1, with more features rolling out in the months to come. It will be available on iPhone 16, iPhone 16 Plus, iPhone 16 Pro, iPhone 16 Pro Max, iPhone 15 Pro, iPhone 15 Pro Max, and iPad and Mac with M1 and later, with device and Siri language set to U.S. English. Additional languages and platforms are coming over the course of the next year. Later this year, Apple Intelligence will add support for localized English in Australia, Canada, New Zealand, South Africa, and the U.K. In the coming year, Apple Intelligence will expand to more languages, like Chinese, French, Japanese, and Spanish.

² Apple's satellite features are included for free for two years starting at the time of activation of a new iPhone 14 or later. For Emergency SOS via satellite availability, visit support.apple.com/en-us/HT213426. Messages via satellite will be available in the U.S. and Canada in iOS 18. SMS availability will depend on carrier. Carrier fees may apply. Users should check with their carrier for details. Roadside Assistance via satellite is currently available in the U.S. with AAA and Verizon Roadside Assistance, and is launching in the U.K. with Green Flag this fall. Participating roadside assistance providers may charge for services, and iPhone users who are not members can take advantage of their roadside assistance services on a pay-per-use basis. Apple's satellite services were designed for use in open spaces with a clear line of sight to the sky. Performance may be impacted by obstructions such as trees or surrounding buildings.

³ Emergency SOS Live Video will be available in the U.S. in iOS 18.

Additional assets available online:

<https://newsroom.cox.com/2024-09-11-Cox-Mobile-to-Offer-All-New-iPhone-16,-iPhone-16-Plus,-iPhone-16-Pro,-iPhone-16-Pro-Max>