

RapidScale Expands its Public Cloud Solutions Portfolio with Google Cloud

The addition underscores RapidScale's commitment to delivering an industry-leading suite of cloud solutions to their growing base of 2,000+ customers

RALEIGH, N.C. – July 16, 2024 – RapidScale, a Cox Business company, announces it has joined Google Cloud Partner Advantage as a Google Cloud partner level in the Sell and Service Engagement Model, expanding its cloud solutions portfolio to include Google Cloud services. This enhanced offering features comprehensive services like AI/ML, advanced data analytics, and cost optimization, enabling RapidScale to provide businesses with an extensive range of cloud platforms to accelerate innovation.

"Adding Google Cloud to our solutions portfolio marks a significant milestone in our mission to empower businesses with versatile and robust cloud services," shares RapidScale's Chief Product Officer Jason McKay. "Google Cloud technology is enabling a wider set of businesses to innovate faster with their AI and data processing capabilities."

RapidScale's cloud engineers hold over 50 Google Cloud Platform professional certifications. With over 20 years of delivering powerful IT outcomes for businesses, the team has the resources and expertise to migrate, optimize, and develop solutions on Google Cloud to drive operational excellence and cost efficiency.

RapidScale's team of seasoned cloud engineers stands out in the industry, having planned, designed, and implemented more than 1,000 public cloud migrations. Their brain trust includes Certified Kubernetes Administrators, data scientists, generative AI experts, database engineers, FinOps specialists and highly experienced solutions architects. Their experience and expertise drive the delivery of Google Cloud's reliable and scalable infrastructure for customers, including:

- **Migration to Google Cloud:** Analyze your current IT footprint, map it to optimal Google Cloud solutions, and develop a tailored migration strategy for your business.
- **Advanced Data Analytics:** Equipping businesses with real-time data insights and powerful data processing tools.
- **Machine Learning and AI:** Leveraging Google Cloud's Vertex AI platform and machine learning services to enhance operational efficiencies and customer experiences.
- **Global Reach:** Access to Google Cloud's extensive network of data centers ensures rapid, reliable service anywhere in the world.
- **Cost Optimization:** Maximize efficiency, take advantage of usage discounts, right-size resources, and proactively manage costs.

"RapidScale has a long history of simplifying IT and helping enterprises modernize their infrastructures so IT leaders can drive innovation," said RapidScale President Duane Barnes. "Our ability to effectively deliver Google Cloud solutions demonstrates our commitment to providing the best technologies to our customers. "

"I'm incredibly excited about RapidScale's powerhouse suite of cloud solutions and its deep bench of certified experts that deliver the business results customers must realize when modernizing their infrastructure," said Executive Vice President of Cox Business Jeff Breaux. "At our core, Cox and RapidScale are innovation companies and this launch of Google Cloud offerings builds upon our mission of providing cutting-edge cloud and managed IT solutions."

For more information about RapidScale's Google Cloud offering, click [here](#).

About RapidScale

Whether refreshing legacy IT systems or launching an app that will reach millions, RapidScale empowers your business with a complete set of private and public cloud solutions to simplify IT and unleash innovation.

From Infrastructure as a Service to AI, RapidScale brings you the best portfolio of managed services in the industry, backed by a deep bench of certified experts holding over 400 accreditations. RapidScale has helped hundreds of customers migrate to the cloud while helping over 2000 customers drive the complexity and administration out of IT. RapidScale makes technology your biggest competitive advantage. For more information, visit <http://www.rapidscale.net>.

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The commercial division of Cox Communications, Cox Business, provides a broad commercial solutions portfolio, including advanced managed IT and fiber-based network solutions that support connected environments, unique hospitality experiences, and diverse applications for nearly 370,000 businesses nationwide. For more information, please visit www.coxbusiness.com.

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