

Cox Appoints Jessica Tully Shrum Executive Vice President and Chief Strategy Officer

ATLANTA - Feb. 20, 2024 - Cox Communications announced today that Jessica Tully Shrum has returned this month to the company as executive vice president and chief strategy officer. She first joined Cox Communications in 2006, supporting several strategy, product and operations initiatives and has spent the last decade helping Cox Automotive develop and execute its future growth strategy.

At Cox Automotive, Jessica led strategy for the domestic portfolio where her team worked with senior leadership to set the direction for the automotive business. Jessica's team defined how to optimize growth, prioritize near-term choices and recommend near and long-term investments. In her most recent role, she led operations for one of the fastest growth divisions in the Cox family of companies - the Cox Automotive Mobility business. Jessica and her team delivered profitable, scalable growth for fleet vehicle repair and maintenance services and helped define the trajectory for the EV battery future.

"Our long-term growth ambition is focused on extending our fiber-powered, multi-gigabit network, enhancing the customer experience and our value propositions while advancing into adjacencies like Cox Mobile, smart communities and managed cloud IT services," said Mark Greatrex, president, Cox Communications. "Jessica has the customer orientation, strategy experience and bold, compelling leadership style to help shape our company for the next generation."

Before joining Cox, Jessica served in corporate strategy at BellSouth/AT&T and advised numerous clients for Andersen Business Consulting.

An active volunteer in her community, Jessica recently served as the finance chair for a local non-profit, Communities in Schools of Atlanta (CISA), which was founded by Anne Cox Chambers. She also holds numerous volunteer positions at her children's school.



About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced managed IT and cloud services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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