

Cox Business Powering New Frontwave Arena

November 6, 2023—Oceanside, Calif. — Cox Business will provide the fastest optical internet service to Frontwave Arena, a new sports and entertainment venue.

Why it matters: This high-capacity fiber network will enhance the connected guest and fan experience at the state-of-the-art facility.

“Increasingly, the demand for advanced technologies is driven by high consumer expectations that world class venues deliver an exceptional connected-guest experience,” said Jodi Duva, Vice President, Cox Business. “Cox Business is leading the way with large, multi-service and bandwidth-intensive installations at the nation’s largest arenas and stadiums. We’re extremely proud to serve Frontwave Arena.”

New era of entertainment

For local residents and visitors, alike, the 170,000-square-foot arena is ushering in a new era of entertainment for everyone to enjoy. The only facility of its kind in this part of Southern California, Frontwave Arena will be a premier destination for music, headline comedy, family programming, and community events.

Cox Business has made an investment to deploy fiber-optic infrastructure in the greater San Diego region, well-positioning them to serve Frontwave Arena. Access to high-speed internet is crucial for Frontwave Arena, and Cox Business' partnership ensures they have the necessary infrastructure in place. Together, Cox and Frontwave Arena will develop and innovate connected fan and guest experiences like other multi-purpose venues in Southern California.

Elevating fan experiences

Cox Business partners with Frontwave Arena to provide state-of-the-art IP voice solutions, dedicated fiber internet, advanced network and premise security, Hospitality Network-managed WiFi access points, among other provisions.

Why it matters: Together, Cox and Frontwave Arena will develop and innovate connected fan and guest experiences like other multi-purpose venues in Southern California. “Our partnership with Cox Business marks an exciting milestone in our mission to create a seamless and immersive experience for our visitors, reaffirming our dedication to delivering the ultimate in audience engagement,” said Frontwave Arena, Chief Technology Officer, Eric Holcomb.

In addition to the entertainment, it promises to provide, the 7,500 capacity Frontwave Arena will create jobs and economic opportunities for residents of the surrounding areas, creating positive impact in the community.

Cox to power arena events

As the official telecommunications provider of the arena, Cox will power interactive game-day activation using the latest technologies.

Why it matters: Cox's partnership will enhance fan experiences and create memorable moments. Cox Business will utilize its Hospitality Network division to implement advanced technologies based on its experience with large-scale deployments at arenas, convention areas, and meeting facilities.

The bottom line: Cox's partnership with the arena will revolutionize fan interactions and create unforgettable experiences.

About Cox Business

The commercial division of Cox Communications, Cox Business, provides a broad commercial solutions portfolio including advanced cloud and managed IT solutions and fiber-based network solutions that create connected environments, unique hospitality experiences and support diverse applications for nearly 370,000 businesses nationwide. For more information, please visit www.coxbusiness.com.

About Frontwave Arena

Frontwave Arena will be a gateway to world-class sports and entertainment in North County San Diego. Located in Oceanside, California, the 7,500-capacity arena will showcase the best and brightest names in music of all genres, headline comedy, family shows, and community events. In addition to the 16-time champion San Diego Sockers, the venue will host a growing roster of sports teams, tournaments, and athletic events. For more information, visit frontwavearena.com

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