

# Ookla® Ranks Cox as Fastest Provider of Internet Speeds in U.S.

**Ongoing investments in fiber-powered network and speed tier increases help deliver fastest downloads across the country**

**ATLANTA (October 16, 2023)** – Cox Communications today announced that its high-speed fiber-powered broadband service has been recognized by Ookla® Speedtest® (speedtest.net) for offering America’s fastest download speeds for the third quarter of 2023, achieving median speeds of 260.09 Mbps. Ookla is a global leader in connectivity intelligence.



## **They said it**

“The enhancements we continue making to our fiber-powered network are helping us deliver a world-class experience to our customers, with an eye on immense value and equipping home networks for the technologies of tomorrow,” said Mark Lawson, EVP and Chief Marketing Officer. “This recognition from Ookla, the standard bearer for reliable internet speed testing, is a testament to investments we’ve made and will continue to make in the coming years.”

## **By the numbers**

In the last 10 years, Cox has invested more than \$11 billion in network upgrades to deliver some of the most powerful internet, TV, phone, smart home, and mobile services and will continue making multibillion-dollar annual infrastructure investments over the next several years. This year, the company:

- Increased speeds for the majority of its customers, nearly three-quarters of whom now enjoy download speeds of a half-GIG or greater
- Expanded fiber-to-the-home connectivity
- Expanded multi-GIG speed capabilities, which will be available to approximately half of Cox customers by the end of 2023. All customers already have access to GIG speeds or greater

## **Getting the most accurate test of internet speeds**

Cox customers seeking to measure the speed of a connected device while at home should download the Ookla Speedtest app for their desktops and mobile devices. Ookla Speedtest can also be run from a web browser at [www.speedtest.net](http://www.speedtest.net).

Internet speed test results can vary based on several factors such as the devices themselves, the location of the equipment and sharing connections with other users. Most individual devices like smart phones, tablets and laptops aren’t capable of supporting super-fast speeds. The age and capabilities of the modem or router from

which the test is run can also impact results. Newer model modems can better leverage available network capacity. Device network interface is also important. For speed tiers above 100 Mbps, your router, modem or hardwired device must have a 1 Gbps Ethernet Port. It's important to remember that most households can connect multiple devices at one time seamlessly with 250 Mbps download speeds.

*Based on analysis by Ookla® of Speedtest Intelligence® data for fixed median download speeds, United States, Q3 2023. Ookla trademarks used under license and reprinted with permission.*

#### **About Ookla®**

Ookla is a global leader in connectivity intelligence that provides consumers, businesses, and other organizations with data-driven insights to improve networks and connected experiences. We help our clients efficiently solve their biggest connectivity challenges and drive forward innovation.

Ookla is a division of Ziff Davis (NASDAQ: ZD), a vertically focused digital media and internet company whose portfolio includes leading brands in technology, entertainment, shopping, health, cybersecurity, and martech. Ookla's world-renowned brands include Speedtest, Downdetector, Ekahau, RootMetrics, and more.

#### **About Cox Communications**

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered broadband networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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