Cox Mobile Now Offers All-New iPhone 14, iPhone 14 Plus, iPhone 14 Pro Max

The iPhone 14 lineup will be available to order starting Friday, March 31

ATLANTA, Mar. 31, 2023 – <u>Cox Mobile</u> now offers the most advanced iPhone lineup ever with iPhone 14, iPhone 14 Plus, iPhone 14 Pro and iPhone 14 Pro Max, all with a durable and sophisticated design, superfast 5G, impressive camera upgrades, and vital new safety capabilities.

iPhone 14 and iPhone 14 Plus introduce new technologies and groundbreaking new safety capabilities, featuring two sizes — 6.1 inches and 6.7 inches. The powerful camera system brings impressive upgrades and huge improvements to low-light photos, thanks to the enhanced image pipeline, Photonic Engine. Offering stunning video quality, both models also include a new Action mode for incredibly stable video, and Cinematic mode, now available at 4K at 30fps and 4K at 24fps. New vital safety capabilities — Emergency SOS via satellite and Crash Detection — help connect iPhone users with emergency assistance when they need it most, and with the A15 Bionic chip with 5-core GPU, gorgeous Super Retina XDR display, amazing battery life, industry-leading durability features, and superfast 5G, this lineup is more advanced than ever before. iPhone 14 also activates with eSIM, an easier and more secure alternative to a physical SIM card that allows users to connect or quickly transfer their existing plans digitally. iPhone 14 and iPhone 14 Plus come in five beautiful colors — midnight, blue, starlight, purple, and red.²

Powered by A16 Bionic, the fastest chip ever in a smartphone, iPhone 14 Pro and iPhone 14 Pro Max introduce intuitive new ways to experience iPhone, a new class of pro camera system, and groundbreaking new safety capabilities. Featuring the first-ever 48MP Main camera on iPhone, new Ultra Wide camera, Telephoto camera, and new TrueDepth front camera with autofocus, the pro camera system is even more advanced, and with Photonic Engine, represents the biggest camera leap ever. iPhone 14 Pro and iPhone 14 Pro Max also introduce a new interactive way to experience notifications and alerts with Dynamic Island, and the Always-On display. Available in 6.1-inch and 6.7- inch sizes in four gorgeous finishes — deep purple, gold, silver and space black — iPhone 14 Pro and iPhone 14 Pro Max also include superfast 5G, Emergency SOS via satellite and Crash Detection, all while offering all-day battery life.

"We are excited to offer our customers the iPhone 14 lineup with incredible battery life, fast 5G, and vital safety capabilities," said Tony Krueck, senior vice president of Cox Mobile. "We're thrilled to bring the latest iPhone to Cox Mobile customers, along with our 5G wireless coverage, providing options that meet our customers' needs and lifestyle."

With unlimited talk and text and no term agreements, Cox Mobile customers have access to two simple data plans – Pay As You Gig and Gig Unlimited. Customers also have access to a network with unbeatable 5G reliability, as well as the ability to stay connected with Cox Internet at home and with more than 4 million of Cox's on-the-go wifi hotspots.

For more details on pricing and data plans, please visit www.cox.com/mobile. For more details on Apple products, please visit www.apple.com.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

For further information: PR Contact: Maria Esposito, Maria. Esposito@cox.com, Cox Communications

¹ The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 6.06 inches (iPhone 14), or 6.68 inches (iPhone 14 Plus) diagonally. The actual viewable area is smaller.

² Every (PRODUCT)RED purchase now contributes directly to the Global Fund to combat pandemics like COVID-19 and AIDS.

³ iPhone 14, iPhone 14 Plus, iPhone 14 Pro, and iPhone 14 Pro Max are subject to FCC rules as well as consumer protection, contractual, and other provisions of federal or state law. They cannot be sold or delivered until the FCC's authorization process is complete.

⁴ with iPhone present.

⁵The Cycle Tracking app should not be used as a form of birth control. Data from the Cycle Tracking app should not be used to diagnose a health condition.

⁶ International roaming is available on Apple Watch SE, Apple Watch Series 8, and Apple Watch Ultra, and all cellular models from Series 5 onwards running watchOS 9.

⁷ Low Power Mode temporarily disables select features, including the Always-On Retina display, workout autostart, heart health notifications, and more.

⁸ Apple Watch Ultra has a water resistance rating of 100 meters under ISO standard 22810. Apple Watch Ultra may be used for recreational scuba diving (with a compatible third-party app from the App Store) to 40 meters, and high-speed water sports. Apple Watch Ultra should not be used for diving below 40 meters. Water resistance is not a permanent condition and can diminish over time. For additional information, see support.apple.com/en-us/HT205000.

⁹ Battery life varies by use. See <u>apple.com/batteries</u> for details.

¹⁰ Emergency SOS via satellite is available in November 2022. Service is included for free for two years with the activation of any iPhone 14 model. Connection and response times vary based on location, site conditions, and

other factors. See apple.com/iphone-14 or apple.com/iphone-14-pro for more information.

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