

# Cox Communications names Paul Curran the new leader of Cox Media



**ATLANTA, Feb. 14, 2023** - Cox Communications announces that Paul Curran will join the company to become Senior Vice President and General Manager for Cox Media, their advertising sales division, effective February 27, 2023.

As a provider of omnichannel marketing and advertising solutions, Cox Media is a trusted advisor for clients nationwide. Curran's robust experience will guide Cox Media as it continues to deliver measurable, accountable solutions in line with the expectations of its clients.

"Curran is an industry veteran and transformational leader who will steward the competitive portfolio of Cox Media solutions while preparing the business for future growth," said Sujata Gosalia, Executive Vice President and Chief Strategy Officer.

Curran most recently served as Executive Vice President, TV, for Cox Media Group (CMG). In that role, he oversaw programming, operations, and sales for the company's 14 high-quality, market-leading television brands in nine markets. As the head of CMG TV, Curran worked collaboratively to create the station of the future that increased audience engagement and created value for clients. Prior to that, he served as CMG's Market Vice President for Orlando, where he led a converged market of trusted radio and TV brands. Curran began his career with Cox Media Group as an Account Executive at KTVU Television in San Francisco in 1995.

Curran shared, "It's a unique time in our industry. I look forward to leading the continual transformation of Cox Communications' media business as we meet the evolving marketing needs of our clients."

A native of New York City, Curran graduated from Georgetown University with an AB in Government and resides in Atlanta with his family.

**About Cox Communications:**

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

---

<https://newsroom.cox.com/2023-02-14-Cox-Communications-names-Paul-Curran-the-new-leader-of-Cox-Media>