

Cox Celebrates Virginia's Innovation and Ingenuity with SmartBiz Experience



Experiential event showcases technologies built to improve economic development, sustainability initiatives and enhance quality of life for Virginians

ATLANTA, Dec. 1, 2022 – This week, Cox Business presented an interactive event honoring Virginia's leading position in the Smart City evolution and spotlighting new ways communities nationwide can build connected cities, retail, healthcare, education, and workplaces. Hosted in Tysons, VA, SmartBiz Virginia brought together state and

local legislators, community, and business leaders for a day of thought-provoking conversations about the role of technology in Virginia's future.

"SmartBiz Virginia demonstrates Cox's ongoing commitment to powering IoT solutions that creatively solve real-world problems," said Kathryn Falk, Vice President Northern Virginia. "Our trusted infrastructure enables Virginia's civic and business leaders to develop a smarter community ecosystem that drives customer and citizen satisfaction and provides economic growth opportunities."

Partnered with regional innovation hub Refraction, the day-long event included a series of interactive knowledge stations hosted by subject matter experts from organizations across the state and an innovation showcase, which provided a behind-the-scenes look at smart city and business technology from Cox and its partners. Demonstrations included:

- **Connected Cities** with Cox2M – Powered by a smart, gigabit network, attendees experienced Smart City solutions like smart lighting, curbside management, parking solutions, video analytics and smart kiosks.
- **Connected Retail** with Databuoy – For retailers to stay competitive, they must be efficient and optimized, all while protecting their assets. Databuoy, headquartered at Refraction, demoed its real-time gunshot detection and localization system that automates emergency response processes instantly, significantly reducing response times and saving lives.
- **Connected Healthcare** with Inova Health System – Guests discovered how doctors can make virtual house calls with Trapollo to care for patients with chronic or complex medical issues and how smart technology, like RTLS- and IoT-powered Prosight, can create more efficient and safer care facilities.
- **Connected Education** with Fairfax County Schools – Education today requires an effective hybrid learning environment that can flex to wherever students are. This station highlighted how districts can improve connectivity, secure sensitive data, and migrate infrastructure into a managed cloud platform to save on operational costs.
- **Connected Workplace** with RapidScale and Blueprint RF – Here, attendees experienced the latest in

workspace technology from voice-activated, ergonomic stools, to stand-up desks with smartphone integration, to voice solutions that route your office calls to any connected device. They also explored a Wi-Fi management system that allows users to check the health of wireless equipment as well as monitor user speed and wireless experience.

"Virginia was the birthplace of Cox's business services, and ever since we have been focused on laying the groundwork for Northern Virginia's future. Day in and day out, our team is behind the scenes ensuring that our customers' connectivity needs are met so they can focus on creating the solutions and communities of the future," said Mark Greatrex, president of Cox Communications. "We've invested billions of dollars in our network which enables us to continue to expand our multi-gigabit network for both residential and business customers to power the next generation of internet users."

Additionally, over the past year Cox has focused on ensuring all Virginians have access to our increasingly connected world, including access to education, healthcare services, and employment opportunities. Across Virginia, Cox offers gigabit broadband speeds to all homes and helped make the first Trans-Atlantic fiber line connection in the state a reality. Cox is also operating a 10-gigabit light-wave research network for higher education facilities in Hampton Roads and has expanded its network to offer low-cost broadband services to hundreds of previously unserved homes – with plans for thousands more in 2023.

For more information on Cox's efforts to create smart businesses and communities, visit coxbusiness.com.

About Cox Business

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K–12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit www.coxbusiness.com.

PR Contact:

Ciji Townsend

Cox Communications

Cell: 470.426.9540

Ciji.Townsend@cox.com

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