Cox Adds Apple TV+ to Contour and Contour Stream Player

Apple's award-winning content broadens Cox's entertainment portfolio

ATLANTA – September 28, 2022 – Today, Cox announced Apple TV+ is available to select Cox Contour and Contour Stream Player subscribers. Cox customers who are not currently Apple TV+ subscribers are eligible for a three-month free trial of Apple TV+ when they access the offer via the Cox guide by December 14, 2022.

"Our goal is to continuously provide our customers with access to a multitude of different entertainment options, including original series and films," said Cox Communications Senior Vice President of Content Acquisition Suzanne Fenwick. "We are delighted to add Apple TV+ to our growing library of streaming apps available through Cox Contour and Contour Stream Player."

Apple TV+ is the home of premium Apple Original drama and comedy series, feature films, documentaries, and kids and family entertainment, including this year's Oscar Best Picture winner "CODA" and record-breaking Emmy Award winner "Ted Lasso." Apple TV+ also features hit series such as "Severance," "Pachinko," "For All Mankind," and many more, as well as sports, beginning with "Friday Night Baseball."

After its launch on Nov. 1, 2019, Apple TV+ became the first all-original streaming service released around the world, has premiered more original hits and received more award recognitions faster than any other streaming service in its debut.

Cox Contour and Contour Stream Player are Cox's premier video product allowing customers access to several streaming platforms and channels. Using one of Contour's most popular features, the voice remote, customers can access Apple TV+ by saying "Apple TV+" into their voice remote or by saying the name of an Apple TV+ title (for example, "Ted Lasso" or "The Morning Show").

*$4.99/month after free trial. One subscription per Family Sharing group. Offer good for three months after eligible device activation. Plan automatically renews until cancelled. Restrictions and other terms apply. Visit apple.com/promo for more information.**

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

About Apple TV+

Apple TV+ is available on the Apple TV app in over 100 countries and regions, on over 1 billion screens, including iPhone, iPad, Apple TV, Mac, popular smart TVs from Samsung, LG, Sony, VIZIO, TCL and others, Roku and Amazon Fire TV devices, Chromecast with Google TV, PlayStation and Xbox gaming consoles, and at tv.apple.com, for $4.99 per month with a seven-day free trial. *For a limited time, customers who purchase and activate a new iPhone, iPad, Apple TV, Mac or iPod touch can enjoy three months of Apple TV+ for free.*

For more information, visit apple.com/tvpr and see the full list of supported devices.

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