Cox Announces Entry into Mobile Industry with Pilot Launch of Cox Mobile

Introducing Cox Mobile: a simple and flexible solution to fit your life and budget, exclusively for Cox home internet customers.

ATLANTA (August 29, 2022) – Today, Cox Communications announced the pilot launch of <u>Cox Mobile</u>, the company's new mobile phone service, in three of its markets. Exclusively available to Cox home internet customers, eligible residents in Hampton Roads, Virginia, Omaha, Nebraska, and Las Vegas now have access to Cox Mobile's flexible mobile phone plan options. The company plans to



continue to launch Cox Mobile in its remaining markets on a rolling basis throughout the rest of the year.

Designed to fit every lifestyle, Cox Mobile customers will have unlimited talk and text with two simple, highspeed data plans to choose from – Pay As You Gig and Gig Unlimited. With Pay As You Gig, customers only pay for the data they need instead of overpaying for a one-size-fits-all plan. Cox Mobile customers also have access to reliable 4G LTE and 5G coverage, and the ability to stay connected with Cox Internet at home and with more than 4 million of Cox's on-the-go <u>wifi hotspots</u>.

"We've done extensive research to understand what our customers want and expect from their mobile provider," said Cox Communications president Mark Greatrex. "Cox Mobile gives our customers what they asked for – a simple, flexible and reliable mobile experience wherever they go."

If you're interested in exploring if Cox Mobile is right for you, you can visit <u>your nearest Cox retail store</u>, go directly to <u>www.cox.com/mobile</u>, or simply give us a call at <u>1-800-234-3993</u>.

About Cox Communications:

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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