

Cox Increases Internet Speeds on Most Popular Tier by Nearly 70 Percent

Preferred tier increases download speeds up to 250 Mbps at no additional charge

ATLANTA – March 29, 2022 – Customers of Cox Communications’ most popular service tier can now enjoy speeds up to 66.7 percent faster at no extra charge. To enjoy these increased download speeds – from 150 Mbps to 250 Mbps – eligible customers just need to reset their modems.

“As families rely more and more on fast internet speeds to power through their virtual work, online learning and a growing variety of digital entertainment, we are committed to helping them make the most of their day and stay connected to the people and projects they care



about most,” said Len Barlik, EVP and chief technology officer at Cox. “We continue to make investments in our network and increase speeds across all tiers of service to meet the diverse needs of our customers and provide them with ability to keep all their devices connected simultaneously in their homes.”

Existing Preferred tier customers can enjoy increased speeds with a quick reset of their modem. The new faster speed would allow for the ability to stream 10 4K movies simultaneously. Additionally, customers can download:

- An entire HD movie in less than a minute
- 10 iPad games in 13 seconds
- An entire music album in less than 6 seconds
- 15 songs from iTunes in 4 seconds

Best in-home wifi

To maximize the in-home experience, Cox Panoramic Wifi delivers a best-in-class wifi experience, with automatic software updates and the option to upgrade equipment every three years to align with technology changes. Cox also recently expanded its Panoramic Wifi offering to include the smartest wifi experience, with reliable speed, coverage and control.

Panoramic Wifi customers also get control and security through the Panoramic Wifi app with Advanced Security, protecting every device connected to their network.

Future proofed

Cox will make a multibillion-dollar annual infrastructure investment over the next several years to build a 10-Gigabit capable, fiber-based network that will power the next generation of internet users. Expanded fiber to the premise combined with breakthrough enhancements to cable's broadband DOCSIS 4.0 technology will enable Cox to deliver multi-Gigabit symmetrical speeds in the coming years to both residential and business customers to support a growing host of high bandwidth applications.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. The largest private broadband company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

<https://newsroom.cox.com/2022-03-29-Cox-Increases-Internet-Speeds-on-Most-Popular-Tier-by-Nearly-70-Percent>