

Cox ProsightSM Recognized for Eye-Opening Innovation by IoT Breakthrough Awards

The platform awarded for breaking down barriers with real-time location services technology

ATLANTA - January 13, 2022 - Cox Communications today announced Cox Prosight, a real-time location services (RTLS) healthcare platform, received the Enterprise IoT Platform Innovation Award in this year's IoT Breakthrough Awards program. This recognition highlights the company's efforts to modernize hospital operations through the power of IoT.

Hospital environments are known for being fast paced, with countless moving parts throughout the day. Now, as the pandemic has further complicated operations, it's critical for clinical staff to find the right equipment, ensure environmental continuity, keep staff safe and enable guests to easily navigate the property. By tackling each of these common pain points in one extensible, secure solution, Cox Prosight streamlines these day-to-day operations and provides powerful tools to make healthcare workers' lives easier and more effective.

Our mission with Cox Prosight is to empower hospitals to focus on what matters most – caring for patients,” said Sujata Gosalia, executive vice president and chief strategy officer, Cox Communications. “The fully-integrated platform provides the highest level of operational insight that will create a complete smart hospital experience for both staff and patients.”

Powered by Cox's IoT platform, Cox Prosight offers advanced connected IoT capabilities to track and monitor assets, environments, and people across a hospital facility. The full stack platform seamlessly integrates with other healthcare IT solutions to allow hospital administrators and staff to gain real-time visibility and instant notifications of important changes. Guests also enjoy an enhanced experience with its wayfinding solution that delivers real-time, turn-by-turn navigation – also relieving additional pressure on hospital staff.

“Real-time location solutions technology have traditionally been built on outdated, legacy technology with proprietary, single-use product architecture, which is not only costly but also complicated to deploy and maintain,” said James Johnson, managing director at IoT Breakthrough. “Cox Prosight represents a true IoT ‘breakthrough’ for RTLS, breaking down those barriers by immediate value and ROI for hospitals and healthcare systems.”

In its sixth year, the IoT Breakthrough Awards honors the hard work and success of IoT companies, products, and technologies. This year's program attracted more than 3,850 nominations from companies all over the world.

For more information about Cox Prosight and how it is transforming hospital operations, visit coxprosight.com.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve 6.7 million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

About Cox Business

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K–12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit www.coxbusiness.com.

About Cox Prosight

A secure, extensible, IoT solution from Cox Communications that tracks and monitors assets, environments, and people to improve operational efficiency, staff safety, and clinical flows while engaging patients inside and outside of the hospital footprint.

Our end-to-end solution includes hardware, software, and services using BLE sensors and light-weight gateways to track the location of assets and people in real-time to improve the staff and patient experience.

About IoT Breakthrough

Part of the [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the IoT Breakthrough Awards program is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.

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