

Cox Communications Fills Top Leadership Roles With Deep Bench Strength

ATLANTA - Jan. 5, 2022 – Cox Communications announced today that three senior company executives have assumed new leadership roles effective January 3, 2022. Len Barlik, the company's executive vice president and chief operations officer has been named chief technology officer. Barlik succeeds Kevin T. Hart, who was recently named CEO of Cox owned fiber provider, [Segra](#). Colleen Langner, who previously served as executive vice president and chief marketing and sales officer, has been appointed chief operations officer. Mark Lawson will move from his role as senior vice president of digital to join the senior leadership team as executive vice president and chief marketing and sales officer.

Len Barlik joined Cox in 2010 as executive vice president of product development and management. During his tenure in that role, Cox launched several transformational products such as Contour, the company's flagship video product, G1GABLAST, the company's highest-speed Internet service, and the Homelife home security and automation portfolio. In his new role, Barlik will oversee product and technology innovation and the development of new products and services for both residential and commercial customers. He will also assume leadership of the Cox Network Transformation initiative, through which the company is investing billions to support future residential and business applications for Cox customers.

"Len is a true innovator with a proven track record of bringing compelling new products and services to market that deliver superior customer experiences and drive revenue growth," said Mark Greatrex, president, Cox Communications. "His ability to take a long-range, strategic vision, create a sense of urgency and move organizations to deliver on strategy makes him the natural choice to shape the future of product and technology development at Cox."

In her 26 years with Cox, Colleen Langner has held senior leadership roles in regional and national operations and marketing. Prior to assuming her current role, she served as senior vice president of field operations, with overall responsibility for field operations and vendor management. Langner also lead marketing operations for the company, where she drove residential marketing strategy and execution nationwide, helping the company achieve significant growth.

"Colleen built an intimate knowledge of our markets, our customers and what it takes to support the services we sell," said Greatrex. "Her leadership experience across our regions gives her great perspective and a well-rounded view of our business that serves our Senior Team well."

Mark Lawson is an experienced digital leader with deep knowledge of digital systems, infrastructure, network,

analytics, business process and operations. In his eight years leading digital marketing at Cox, he has helped digitize sales, customer care and, more recently, customer retention and base management. Lawson's ability to drive collaboration across multiple functions, has helped Cox achieve new milestones in digital transformation, including significant increases in the numbers of customer transactions that are digital.

"We are moving rapidly to more digital customer journeys and interactive services and Mark is a top-notch digital expert who already has helped us blaze trails in the digital realm," said Greatrex. "He will be a tremendous asset to our senior leadership team, lending his digital vision and expertise to our growth and business strategy."

About Cox Communications:

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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