Cox Adds Disney+ to the Contour Experience

Customers can now easily access Disney, Pixar, Marvel, Star Wars, National Geographic and more on their Disney+ subscription by saying "Disney+" into the voice remote

ATLANTA, GA – December 13, 2021 – Today Cox and Disney Media and Entertainment Distribution announced the addition of Disney+ to the Contour TV and Contour Stream Player experiences. Select Cox Contour customers can now access their favorite content all in one place, with the streaming home of Disney, Pixar, Star Wars, Marvel, National Geographic, and more.

Millions of Contour customers can stream brand new releases exclusive to Disney+ like Marvel Studios' "Hawkeye" and the highly anticipated "The Book of Boba Fett," premiering December 29. Plenty of classics like the Toy Story and Star Wars collections are available alongside Disney's "Jungle Cruise," starring Dwayne Johnson and Emily Blunt, and three-time Oscar®-winning filmmaker Peter Jackson's three-part documentary series "The Beatles: Get Back."

"We're committed to growing our Contour and Contour Stream Player libraries to deliver the best entertainment available to our TV customers," said Mark Greatrex, incoming president, Cox Communications. "Disney+ is packed with beloved classics and new, original content to bring families and friends together."

"Making Disney+ easily accessible to subscribers is central to our distribution strategy," said Michael Paull, President of Disney+ and ESPN+. "By delivering this native app experience to Cox Contour customers, we continue to expand our footprint across all screens and devices."

Contour customers can use their <u>Contour Voice Remote</u> and say "Disney+" or their chosen title like "The Mandalorian" or "Beauty and the Beast" to access all that Disney+ has to offer faster than they can say "Supercalifragilisticexpialidocious."

Contour is Cox's premier video product. One of the most popular Contour features is the <u>voice remote</u>, which allows customers to change channels, find shows, get recommendations, and launch apps by simply using voice commands.

Disney+ joins the ever-growing portfolio of streaming apps available on Contour TV and Contour Stream Player experiences including Netflix, HBO Max, Peacock, Prime Video and more.

Subscriptions to Disney+ are currently \$7.99 monthly and include seven different user profiles and up to four simultaneous streams per account.

ABOUT DISNEY+

Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, and National Geographic, along with *The Simpsons* and much more. The flagship direct-to-consumer streaming service from The Walt Disney Company, Disney+ is part of the Disney Media & Entertainment Distribution segment. The service offers commercial-

free streaming alongside an ever-growing collection of exclusive originals, including feature-length films, documentaries, live-action and animated series, and short-form content. With unprecedented access to Disney's long history of incredible film and television entertainment, Disney+ is also the exclusive streaming home for the newest releases from The Walt Disney Studios. For more, visit disneyplus.com, or find the Disney+ app on most mobile and connected TV devices.

ABOUT COX COMMUNICATIONS

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

CONTACT

Kari Saunders

Kari.Saunders@cox.com

470-692-3373

Additional assets available online:

https://newsroom.cox.com/2021-12-13-Cox-Adds-Disney-to-the-Contour-Experience