

Cox Unites Two Rival High Schools in ‘Band Together’ Halftime Performance

Initiative Demonstrates the Power of Human Connection to Create Unity



ATLANTA - Nov. 19, 2021 - Cox Communications, the largest private telecom company in America, announces ‘[Band Together](#),’ a unique community initiative demonstrating how human connection can create unity.

To mark the first live high school football season in two years for Oklahoma City schools Putnam City North and Putnam City West, Cox brought the two rival teams

together with the help of each school’s marching band.

The school bands set aside their differences to create a halftime show bridging a long-lived local rivalry and demonstrating how human connection can create unity. Together, the bands performed the classic song, “*Why Can’t We Be Friends?*” created by the funk band War in 1975.

Cox broadcasted the game and halftime performance to both inspire the community and remind people we can all go further when we march together.

‘Band Together’ is part of [The Cox Connections Project](#), a collection of real stories of Cox uniting people where and when it is needed the most. Each story is a testimonial to the power of connection in difficult times. Recent examples include One Call a Day, Full of Love, and Drawn Closer.

To further help Putnam City North and Putnam City West High Schools, Cox donated \$15,000 to each school band’s booster club, which supports each band to keep marching and working together.

To view the ‘Band Together’ film and learn more about how Cox is keeping communities united, visit

www.cox.com/bandtogether.

About Cox Communications:

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve nearly seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

<https://newsroom.cox.com/2021-11-19-Cox-Unites-Two-Rival-High-Schools-in-Band-Together-Halftime-Performance>